



INNOVATION QUALITY  
**STARBOARD**



# CHANGING LIVES

Paddle-boarding is changing lives around the world. We find ourselves at the heart of a pioneering sport that brings people together in new places every day.

Being involved at the cutting edge of equipment development for the world's fastest growing sport is a fantastic challenge and an opportunity.

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Standing on top of boards for up to ten hours-a-day since I was a teenager, followed by participation in the 1984 Olympics and ten years on the windsurfing pro tour served as the platform that helped put Starboard on top of the Professional Windsurfers Association manufacturers' ranking five years running. Then came paddle-boarding. My first accidental glimpse of the sport came seeing my father, Arne, standing up paddling on a windsurfer while exploring Bung Taco in the late 90's.

What we learned over years of development and testing in windsurfing is gradually being applied in paddle-boarding: Wider, shorter boards for better wave riding; longer, narrow displacement hulls for racing; wood sandwich technology; carbon sandwich technology; flex patterns in paddle shafts (similar to flex patterns in masts); Startouch non-skid technology. All these innovations are being realized with our legendary dedication to precision.

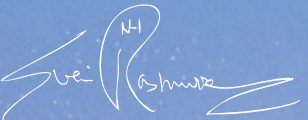
In windsurfing, tolerances on our race boards are down to 0.5mm in critical areas and naturally we apply the same tight specs to our Brushed Carbon boards.

Our warranty rate over the last three years totals just 0.7%, thanks to working with the best manufacturers and monitoring quality on a daily basis.

Our development crew is doing an outstanding job. I would like especially to mention Scott McKercher, Andrew Miller and Nimit Promjan for their dedication in ensuring Starboard remains at the cutting edge of development.

Starboard's team riders, some of the finest athletes in our young sport, have just chalked up a few memorable milestones. Dave Muir and Tama Audibert took top spots in the Tahitian leg of the Waterman League Stand Up World Tour on production gear. At just 16, Connor Baxter snatched wins in many island crossing events in Hawaii. Bart de Zwart walked off with a victory in the longest race of the year, the 11 City Tour in Holland.

Thanks too, to our team manager and marketing chief, Margareta Engstrom, for all her gracious endeavors over the year making our sport come alive in new and adventurous ways.

  
Svein Rasmussen



Contents page - Rider: Svein Rasmussen, Photographer: Margareta Engstrom  
Front Cover - Riders Nikki: Gregg, Dan Gavere. Photographer: Richard Hallman



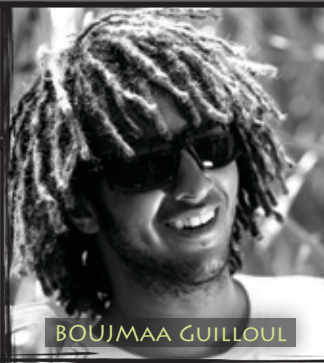
# DREAM TEAM

## ERNEST EJ JOHNSON

1ST - CORONADO MASSACRE SUP RACE  
1ST - SURF MONKEY, OCEANSIDE CA  
1ST - MALIBU DOWNWINDER  
1ST - SANTA BARBARA COLD CURRENT  
2ND - COASTAL URGE'S COLD STROKE CLASSIC  
1ST - VELAUNO PUERTO RICO'S LONG DISTANCE  
1ST - HIHO, BVI  
1ST - LAKE HAVASU PADDLE TO THE CHANNEL  
WORLD CHAMPIONSHIP

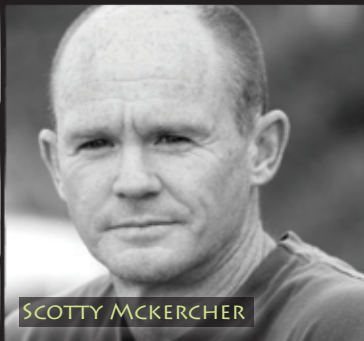


BOUJMAA GUILLOUL



## CONNOR BAXTER

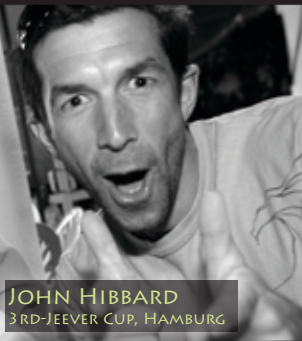
1ST - MOLOKAI TO OAHU  
1ST - MAUI-MOLOKAI  
1ST - DUKE'S OCEAN FEST  
1ST - NAISH PADDLEBOARD  
CHAMPIONSHIPS  
1ST - MORMAII 27 MILE  
PAILOLO EXPRESS  
1ST - SUP IN TO SUMMER  
3RD - BOP LONG DISTANCE  
RACE  
4TH - OLUKAI EVENT



SCOTTY MCKERCHER

## ZANE SCHWEITZER

1ST - RACE, NOOSA AUSTRALIA, JR DIV  
6TH - WAVES, NOOSA AUSTRALIA, JR DIV  
1ST - WATERMAN LEAGUE, SUNSET BEACH, HAWAII, JR DIV  
1ST - RACE, SARDEGNA, ITALY  
2ND - WAVE, SANTA CRUZ, CALIFORNIA  
2ND - MAUI TO MOLOKAI RACE JULY 2010, JR DIV  
2ND - NAISH PADDLEBOARD CHAMPIONSHIP, JR DIV  
2ND - BATTLE OF THE PADDLE HAWAII, JR DIV



JOHN HIBBARD  
3RD-JEEVER CUP, HAMBURG

## PETE COX



BJORN DUNKERBECK



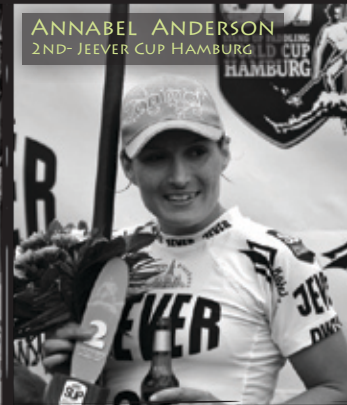
TERJE HAAKONSEN



CAMPBELL FARRELL



BART DE ZWART  
1ST- 11 CITY TOUR



ANNABEL ANDERSON  
2ND- JEEVER CUP HAMBURG, 10 CUP HAMBURG



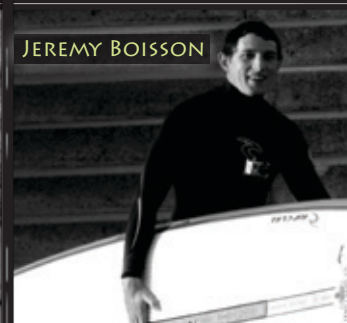
PHILIP KOSTER



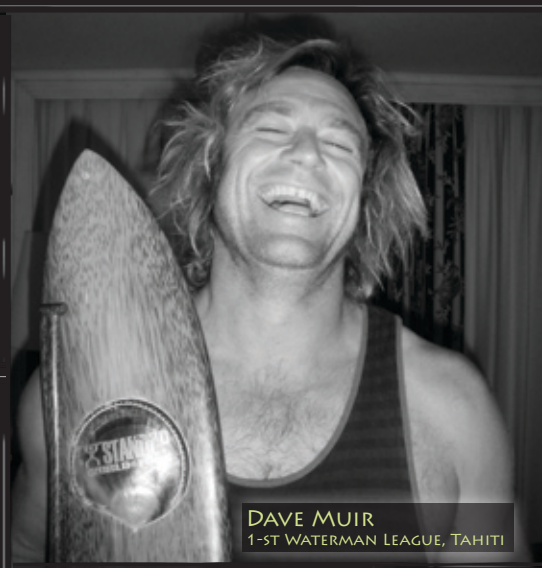
DAIDA MORENO



SARAH-QUITA OFFERINGA



JEREMY BOISSON



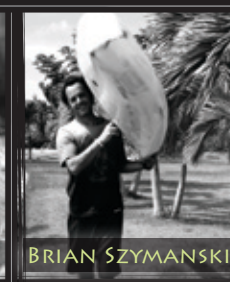
DAVE MUIR  
1-ST WATERMAN LEAGUE, TAHITI



ANNE MARIE REICHMAN  
3RD - 11 CITY TOUR



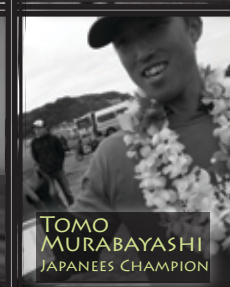
IAIN MCFARLAND  
STATE CHAMPION, FLORIDA  
1ST - YOLO SEASIDE CELEBRATION, FLORIDA  
2ND - OVERALL EASTCOAST CHAMPIONSHIP  
1ST - OPENCLASS EAST COAST CHAMPIONSHIP



BRIAN SZYMANSKI



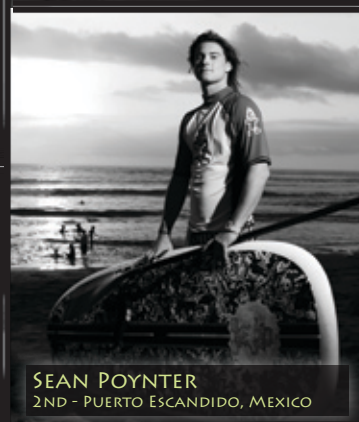
DAN GAVERE  
1ST - BIG WINDS, HOOD RIVER



TOMO MURABAYASHI  
JAPANESE CHAMPION



KOLAÏHA "FUZZY" JARDINE  
2ND - DUKE FEST, OAHU  
2ND - 32 MILE KAIWI CHANNEL CROSSING  
4TH - KO'OLAUPOKO CLINE MANN MEMORIAL PADDLEBOARD RACE  
2ND - MAUI TO MOLOKAI MORMAII 27 MILE  
2ND - DA HUI O HEE NALU RACE



SEAN POYNTER  
2ND - PUERTO ESCANDIDO, MEXICO



TAMA AUDIBERT  
2ND - WATERMAN LEAGUE, TAHITI



KEVIN PRITCHARD



NIKKI GREGG  
2ND - YOLO SEASIDE CELEBRATION  
1ST - BIG WINDS HOOD RIVER



IBALLA MORENO



TIFFANY WARD



ALEX PASTOR



GISELA PULIDO



MIKE GALVIN  
AUSTRALIA



CORY BROWN  
AUSTRALIA



JONATHAN COWCHER  
AUSTRALIA



MIKE BERGMAN  
AUSTRALIA



OWEN PALLIER  
AUSTRALIA



HERBERT RUCKENDORFER  
AUSTRIA



RONALD WILDNER  
AUSTRIA



SIGRID BAUMGARTNER  
AUSTRIA



COTE MIRANDA  
CHILE



CAMILIO GLEANOF  
COLOMBIA



JEAN PAUL  
COLOMBIA



EDUARD CASTILLO  
COLOMBIA



PAVEL POKORNY  
CZECH



PATRIK HRDINA  
CZECH



ANTTI KUNNAS  
FINLAND



JEROME EMERIAUD  
FRANCE



NICO AKGAZIYAN  
FRANCE



PASCAL POUGET  
FRANCE



ARND SCHAFFLEIN  
GERMANY



ILAN SCHREEWER  
ISRAEL



OFRI ARGOV  
ISRAEL



GIUSEPPE CUSIANNA  
ITALY



LUCIA MARRA  
ITALY



NICOLA ABATESCIANNI  
ITALY



MOTOKO  
JAPAN



ERIK BERGHLIN  
NORWAY



GAUTE KRISTIANSEN  
NORWAY



MARTIN HAGLEV  
NORWAY



ANNICA GRIP HAGLEV  
NORWAY



ELLING BALHALD  
NORWAY



WARREN CURRIE  
USA



ANGELA CURRIE  
USA



GRIFFIN CURRIE  
USA



SCOTT CURRIE  
USA



TREY CURRIE  
USA



JEFF MADOX  
USA



MATT O  
VIETNAM



MR BAY  
VIETNAM



VLADIMIR KURCHIKOV  
RUSSIA



DAVE ROBINSON  
UK



DAVE BRICHALL  
UK



COLIN ELSTON  
UK



CARL REYNOLDS  
UK



BOBBY THACHER  
UK



WILFRID MORELL  
THAILAND



PETE COMPARE  
THAILAND



PATRIK GASIGLIA  
THAILAND



KANAKO GASIGLIA  
THAILAND



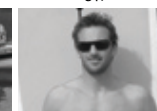
JENNA GASIGLIA  
THAILAND



JAMES HARDY  
UK



MIKE ELLOCK  
UK



MIKE MERRICK  
UK



NICK CATTENEO  
UK



NICK WATT  
UK



NICK CATTENEO  
UK



PAUL WESTGATE  
UK



PETE HOLLIDAY  
UK



RYAN JAMES  
UK



STEVE AIKEN  
UK



STEVE CARTER  
UK



STEVE WEST  
UK



TONY MACKELLAR  
UK



ERIC DISQUE  
USA



GIRARD MIDDLETON  
USA



MARK COLINO  
USA



SCOTT SANCHEZ  
USA



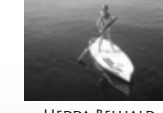
CHRISTOPHER GUILLOT  
VIETNAM



CSIGA  
VIETNAM



LUCY-OPILLO MAIER  
VIETNAM



HEDDA BELHALD  
NORWAY



MITCHELL WAGSTAFF  
SOUTH AFRICA



ROBERT  
SOUTH AFRICA



JO CIASTULA  
SPAIN



UELI KESTENHOLZ  
SWITZERLAND



DIANA DESANTI  
TAHITI



JEAN-CLAUDE DESANTI  
TAHITI



ANDREW SCORER  
THAILAND



BAMBOU GASIGLIA  
THAILAND



GAVIN COMPARE  
THAILAND





# RESEARCH & DEVELOPMENT



## Scott Mckercher

SUP Development

Once again, the pace of development at Starboard SUP has been relentless. Throughout the year we have strived to refine and evolve the world's most comprehensive range, driven by our watchwords: "innovation" and "quality". Svein Rasmussen's vision remains undimmed. He's always looking beyond the parameters of "the box", seeing gaps in the market and plugging them with boards such as the Avanti and the Fisherman.

Best-selling models like the 10'5" have been re-worked to ensure all boards in the range perform at their best. And while controversial, pushing the boundaries with their length, the Impossible and the Rush have proven the naysayers wrong and shown they're a valid entity. I'm really excited with the evolution of the Pro range in the smaller sizes. Although already proven performers with the sensational results of Dave Muir and Tama Audibert in Tahiti, I can say categorically that the newer models really boast some beautiful shapes that make it extremely easy to rip.

There's so much work behind the scenes at Starboard to make sure the final product is just right. Whether "just right" is the ultimate high-end performance product with the introduction of Brushed Carbon technology, or simply still being able to buy a board with Starboard's unmatched design pedigree at the right price. But ultimately, once again it's been a unique privilege to be part of Starboard's development. Just as it's been a lot of fun to be immersed in SUP's evolution and Starboard's pioneering part in it.

## JIM DRAKE

Darwin's long shadow or Mother Nature's unseen hand in shaping the SUP board and its pilots?

Several million years ago, after the earth cooled enough to support the carbon-hydrogen oxygen ecosystem we now enjoy, evolution, as Charles Darwin would later name it, began its wandering and unpredictable journey. Along the way some truly innovative species emerged to dominate the landscape. Many fell prey to an environment unanticipated by their ancestors. Dinosaurs and pterodactyls didn't make the cut. Our ancestors did. Even as recently as ten millennia ago, sturdy creatures like woolly mammoths and saber-toothed tigers existed but still failed to survive as species. So, can we expect SUP to be just another short chapter in the book of water sports fads? The answer, dear reader, is no and lies in the truly unique design of our - the pilot's - extremities: hands, arms, feet and legs, and the engine that powers them.

Let's start with the engine: lungs, heart, blood, senses (eyes, ears, etc), memory and control system (brain). Most, but not all, of its design features were shaped years ago by the need to avoid the tigers and bring down the mammoths, difficult tasks since we were never as big or as quick as the tiger, or as strong as the mammoth. But our brain (the ones mounted in skilled hunters) had the capacity to learn from successes and failures, develop tactics of position and numbers, and craft strategies to save energy for a relentless pursuit. Once the tribe selected dinner, its (the dinner's) hours were numbered. Next the legs and feet, which began as fins on fish, but evolved into knees, heels and toes to gain

high speed on land. These proved useful for many tasks: escaping (the tiger) or overtaking (the woolly mammoth). Originally, and mostly to this day, they come in sets of four with the front pair also tasked for maneuver and the rear pair for added power. Then after several millennia, the primates (chimps, apes, etc) emerged and found new uses for the front legs - now called arms, hands and fingers - tasks like grooming companions and peeling bananas, that required precision. But they still retained their strength for their original purpose of escape and chase. So let's see how our pre-historic developed human fits its emerging role as a Stand Up Paddler.

First, it is standing and maintaining its balance on the wobbly water's surface for easy and quick movement - fore, aft and sideways. Second, the strength in both its arms and legs add together for power to the paddle. Third, its wrists and hands subtly adjust the direction and thrust of the paddle's blade. Fourth and perhaps most important, the mind integrates the eyes, ears, cardio-vascular and muscular sensors into a complex multi-variable spatial solution that also gives a profound sense of individual pleasure.

All in all, SUP seems to be remarkably well suited to human biomechanics as explained by Darwinian evolution. Or was it the reverse? Did human biomechanics somehow anticipate the eventual development of polyester foam, fiberglass, carbon fibre and the invention of SUP a few hundred-thousand years earlier? Maybe.

-Jim Drake



## Andrew Miller

Product Management

I was an early SUP adopter after joining a demo at Lake Taco in 2007. Afterwards, my wife and I purchased the first generation 11'2" Blend and our passion for SUP was born. Our first boards opened up a new way to experience the world of water.

As avid kite-surfers, we spend most weekends at Hua Hin beach on the Gulf of Thailand. Thailand is not the world's windiest spot and often the wind gods don't co-operate with our weekend schedule. SUP has allowed us to get out on the water no matter what the conditions. On calm days we can explore the Thai coastline enjoying a good workout, or just getting out and experiencing nature. If the wind picks up a little, we rig a windsurf sail on the SUP and head out for some non-planing windsurf fun. The SUP's glide also enables us to surf the small swell that occasionally rolls through.

When the opportunity to work with Svein Rasmussen and the Starboard SUP team arose, I grabbed the chance to become part of the group which produces a product that has added so much enjoyment to my life. I have been impressed with Starboard's integrity and commitment to producing quality products while driving forward with new innovations. I look forward to the next year to see what new innovations the team can come up with in this fast-moving sport.



## Nimit Pornjan, Mr SUP.

One person in particular has made it possible for us to build the prototypes quickly and precisely enough to swiftly decide which of our ideas meet the market's needs. Nimit Promjan has for years dedicated almost every waking moment to enhancing the speed of the development program. He has been instrumental in refining the CAD prototypes and building boards from the foam up. His unerring eye also supervises his strong workshop crew to build with the highest accuracy.





# SHAPE OVERVIEW

Check out our easy board selector program at [www.star-board-sup.com](http://www.star-board-sup.com)

## ALL ROUND

Provides enough glide for flat-water cruising, good stability for catching waves and exciting performance once up and riding.



12'6"x30" CRUISER	12'0"x33" ATLAS	12'0"x32" BIG EASY	11'2"x30 BLEND	10'5"x30" DRIVE
Brushed Carbon, TAC, Silver & Candy	Brushed Carbon, TAC, Silver, Candy, Blue & White	Brushed Carbon, TAC, Silver, Candy, Blue & White	Brushed Carbon, TAC, Silver, Candy, Blue & White	Brushed Carbon, TAC, Silver, Candy, Blue & White
Thickness: 4.8" Volume: 206 L Tail Width: 15.9"	Thickness: 5.0" Volume: 236 L Tail Width: 16.8"	Thickness: 4.6" Volume: 205 L Tail Width: 16.8"	Thickness: 3.9" Volume: 174 L Tail Width: 15.7"	Thickness: 4.0" Volume: 160 L Tail Width: 15.8"

## WIDE BODY

You can ride boards 1ft to 2ft shorter with the extra width from a Wide Body board.



11'2"x36" AVANTI	10'5"x32" WIDE POINT	10'0"x36" WHOPPER EXTRA	10'0"x34" WHOPPER	9'0"x33" HERO	8'10"x32" WIDE POINT	7'4"x32" RUSH
Brushed Carbon, TAC, Silver, Candy & Blue	Brushed Carbon, TAC, Silver, Candy & Blue	Brushed Carbon, TAC, Silver, Candy & Blue	Brushed Carbon, TAC, Silver, Candy, Blue & White	Brushed Carbon, TAC, Silver, Candy & Blue	Brushed Carbon, TAC, Silver, Candy & Blue	Silver, Candy & Blue
Thickness: 4.7" Volume: 230 L Tail Width: 19.1"	Thickness: 4.8" Volume: 186 L Tail Width: 18.0"	Thickness: 5.0" Volume: 208 L Tail Width: 19.1"	Thickness: 4.1" Volume: 168 L Tail Width: 18.4"	Thickness: 4.1" Volume: 146 L Tail Width: 18.8"	Thickness: 4.6" Volume: 151 L Tail Width: 19.1"	Thickness: 3.9" Volume: 121 L Tail Width: 20.9"

## COMPACT WAVE

Compact nose shape reduces swing weight and wind resistance, allowing use of a shorter board.



9'8"x30" ELEMENT	9'0"x30" CONVERSE	8'5"x30" POCKET ROCKET	8'0"x26" TIKI	7'11"x29.5" SEVEN ELEVEN	7'4"x29.5" POD	6'6"x30" IMPOSSIBLE
Brushed Carbon, TAC, Silver, Candy & Blue	Brushed Carbon, TAC, Silver, Candy & Blue	Brushed Carbon, TAC, Silver, Candy & Blue	Silver, Candy & Blue	Brushed Carbon, TAC, Silver, Candy & Blue	Silver, Candy & Blue	Silver, Candy & Blue
Thickness: 4.3" Volume: 153 L Tail Width: 17.1"	Thickness: 4.0" Volume: 136 L Tail Width: 18.2"	Thickness: 4.3" Volume: 125 L Tail Width: 19.1"	Thickness: 4.0" Volume: 105 L Tail Width: 17.0"	Thickness: 4.1" Volume: 116 L Tail Width: 18.0"	Thickness: 4.2" Volume: 121 L Tail Width: 20.9"	Thickness: 4.5" Volume: 113 L Tail Width: 20.8"

## PRO WAVE

High performance Pro shapes, with narrower widths for experienced riders.



10'3"x29" PRO	10'3"x28.5" GUN	9'8"x29" PRO	9'1"x29" PRO	8'5"x29" PRO
Brushed Carbon, TAC, Silver, Candy & Blue	Brushed Carbon, TAC, Silver, Candy & Blue	Brushed Carbon, TAC, Silver, Candy & Blue	Brushed Carbon, TAC, Silver, Candy & Blue	Brushed Carbon, TAC, Silver, Candy & Blue
Thickness: 4.3" Volume: 144 L Tail Width: 15.9"	Thickness: 4.6" Volume: 145 L Tail Width: 14.4"	Thickness: 4.0" Volume: 140 L Tail Width: 17.0"	Thickness: 4.3" Volume: 132 L Tail Width: 16.9"	Thickness: 4.3" Volume: 125 L Tail Width: 17.8"

## RACE

Brand new cutting edge race winning designs with great touring characteristics for sizes wider than 28".



15'0"x30" K-15	14'0"x28" COAST RUNNER	14'0"x28" OPEN OCEAN	14'0"x27" ACE	14'0"x25" ACE	12'6"x31.5" RACE	12'6"x29.5" RACE	12'6"x27.5" RACE	12'6"x27" ACE	12'6"x25" ACE
Brushed Carbon & AST	Brushed Carbon & AST	Brushed Carbon & AST	Brushed Carbon & AST	Brushed Carbon & AST	Brushed Carbon & AST	Brushed Carbon & AST	Brushed Carbon & AST	Brushed Carbon & AST	Brushed Carbon & AST
Volume: 228 L Tail Width: 8.8"	Volume: TBA Tail Width: TBA	Volume: 309 L Tail Width: 8.8"	Volume: 391 L Tail Width: 7.2"	Volume: 302 L Tail Width: 6.7"	Volume: 290 L Tail Width: 6.4"	Volume: 277 L Tail Width: 5.8"	Volume: 258 L Tail Width: 5.6"	Volume: 292 L Tail Width: 8.3"	Volume: 276 L Tail Width: 7.3"

## EXPLORING

Experience waterways through stability and glide like never before.



11'2"x37" FISHERMAN	11'2"x39" BIG DADDY
AST	AST
Thickness: 4.5" Volume: 250 L Tail Width: 21.8"	Thickness: 4.9" Volume: 280 L Tail Width: 24.0"

## OCEAN RESCUE

Our new 12'0" x 28" has been especially developed for life rescue.



12'0"x28" OCEAN RESCUE
AST
Thickness: 5.4" Volume: 233 L Tail Width: 16.0"

The extra nose volume and higher nose rocker cuts down on drag while paddle transporting a person through surf.

At 28" width the hull is narrow enough for prone paddling and knee paddling. The high volume rails provide ample stability for Stand up paddling and patrolling. The hulls length offers great glide for cruising and the well balanced board surfs real well for its size.

Multiple handles have been attached for the distressed person to hold onto. The handles can also be used for the Life Guards to carry the rescued person on top of the board from the water to the car.

Starboard offers the service of custom decorating the front section of the board with the name of the surf rescue club or association.

## CHOOSE YOUR BOARD

1. A longer board generally glides better due to its increased water-line length.
2. A wider board generally provides more balance.
3. A shorter board generally turns better.

## BOARD FEATURES

- All Starboards have PVC reinforcements around all inserts
- All Starboards are laminated with strong light epoxy resin.
- All Starboards are using fusion blown EPS.
- All Starboards have integrated carry handles for easy transport
- All EVA deck boards have square-groove traction in the standing area.
- Most AST Silver boards have deck track for windsurfing.
- Most AST Silver boards under 10'0" have footstrap inserts for windsurfing.
- Special: Whopper Windsurf edition and K-15 have TT middle box for Windsurfing.

**WARNING:**  
Boards larger than 10'5" are not constructed for big surf. Several of the models are functional for windsurfing and wave riding, but none of them are designed or built for jumping or planing.







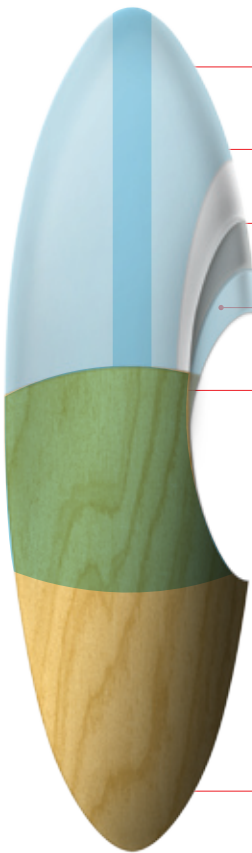
TECHNOLOGY OVERVIEW

Starboard offers three technologies and six finishes to suit performance and budgets

FINISHING

CONSTRUCTION

SILVER AST	CANDY AST	BLUE AST	WHITE AST
3/4 Deck pad	Full deck pad: 10'0" - 12'6" 3/4 deck pad: 6'6" - 9'8"	Startouch traction	Startouch traction
 <ul style="list-style-type: none"><li>• Scratch resistant silver epoxy rails.</li><li>• 4mm 3/4 DECK PAD square-groove traction EVA standing area</li><li>• 2mm EVA fore and aft of standing area</li><li>• Startouch deck traction on the nose area</li><li>• Mast foot inserts are provided on most models</li><li>• Footstrap inserts for windsurfing on most models under 10'</li><li>• All middle fins in Blue Hexcel</li><li>• Side fins in Blue Hexcel for pro models and flex fins for the rest</li></ul>	 <ul style="list-style-type: none"><li>• Scratch resistant Cyan epoxy rails.</li><li>• Full 2mm EVA deck pad on Boards over 10' with 2mm square-groove traction standing area</li><li>• Boards under 10' have a 2mm 3/4 deck pad with 4mm square-groove traction standing area</li><li>• Startouch deck traction on the nose of boards less than 10'</li><li>• All middle fins in Blue Hexcel</li><li>• Side fins in Blue Hexcel for pro models and flex fins for the rest</li></ul>	 <ul style="list-style-type: none"><li>• Scratch resistant Blue epoxy rails</li><li>• Star- touch deck traction</li><li>• All middle fins in Blue Hexcel</li><li>• Side fins in Blue Hexcel for pro models and flex fins for the rest</li></ul>	 <ul style="list-style-type: none"><li>• Experience the quality of Starboard in a value AST offering</li><li>• A selection of our 6 most popular shapes are available with minimalistic graphics (Whopper, Drive, Blend, Big Easy, Atlas, and 12'6 Race)</li><li>• Drake injection molded middle fins</li><li>• No side fins supplied other than on the Whopper</li></ul>



DURABLE, TOUGH, LIGHT & THE MOST VALUE.


- Uni directional glass band
- 3 dimensional glass
- Glass
- EPS 14 kg/m³
- Glass reinforced standing area

Maximum durability and value. Tufskin AST technology uses layers of 3 dimensional 400g glass mat wetted out with an expanding epoxy resin system that creates volume within the skin as it cures under pressure. This creates a thick, stiff, and durable sandwiched laminate. A 3/4-deck wood layer improves rigidity and deck impact resistance. Advantages: tough and light construction, more value, most durable offering.

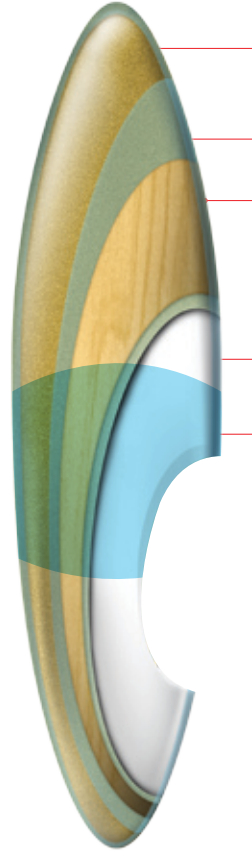
0.6mm 510 kg/m³  
Australian pine

TAC

The original Wood technology pioneered by Starboard in 1994



- Light weight, highest dynamic shape stability
- Rigid flex, quick response
- Our greener technology
- Ultra lightweight Startouch deck grip
- Transparent rail band for extra rail protection
- All middle fins in Smoke Hexcel
- Side fins in Smoke Hexcel for Pro boards and flex for the rest



TAC IS OUR GREENER TECHNOLOGY.

- 0.6mm Makuri 500 kg/m³
- Glass
- Glass reinforced rails
- EPS 14 kg/m³
- Glass reinforced standing area

The original Wood technology pioneered by Starboard in 1994. The lightweight fusion blown EPS has PVC reinforcements in bedded for all insert's reinforcements. Military grade fiberglass wraps around the core in an Epoxy resin matrix to form an inner sandwich wall under the combination of a strong and stiff 510kg/m³ 0.6mm Australian Pine and Makori veneer. Wood's unique properties are its natural rigidity, superior resistance to compression and higher energy absorption compared to carbon. It is the construction with the highest dynamic shape stability. Advantages: light weight, highest dynamic shape stability, rigid flex, quick response. TAC stands for The Arctic Challenge, Snowboarder legend Terje Håkonsen's annual invitational event.

BRUSHED CARBON

The world's lightest and strongest technology



- The lightest technology
- The quickest response
- Light paint job protecting overheating
- Full deck and bottom wrap of high quality Carbon
- Full deck and bottom wrap of high density PVC foam. Ultra lightweight Startouch deck grip. Middle fin Blue Hexcel Side fins Blue Hexcel and flex fins.



LIGHTEST WEIGHT, QUICKEST RESPONSE.

- Glass
- Carbon
- PVC
- Glass
- EPS 14 kg/m³

Paddleboards are relatively long so swing weight is simply crucial. Every 100 grams saved can be felt when carving on a wave. Our new Brushed Carbon wave boards are up to 3kg lighter than our AST technology, which already is the industry Benchmark. The incredible weight saving makes the Brushed Carbon boards feel 1 to 2 feet shorter. The boards are monitored by the tightest QC system available. A combination of a ultra light carbon weave and medium density extra high quality PVC sandwich foam wrapped around a light density EPS core. The full PVC wrap sandwich with Carbon our strongest offering for big wave days. The first real performance technology to be introduced to the world of paddle boarding.



# PERFORMANCE OVERVIEW

		ADVANCED WAVE	WAVE	ALL ROUND / CRUISING	RACE	STABILITY RATING
ALL ROUND	12'6" x 30" Cruiser					9
	12'0" x 33" Atlas					10
	12'0" x 32" Big Easy					9.5
	11'2" x 30" Blend					8
	10'5" x 30" Drive					8
WIDE BODY	11'2" x 36" Avanti					10
	10'5" x 32" Wide Point					8.5
	10'0" x 36" Whopper Extra					9.5
	10'0" x 34" Whopper					9
	9'0" x 33" Hero					8
	8'10" x 32" Wide Point					7.5
	7'4" x 32" Rush					5
COMPACT WAVE						
	9'8" x 30" Element					6
	9'0" x 30" Converse					5
	8'5" x 30" Pocket Rocket					4.5
	8'0" x 26" Tiki					1
	7'11" x 29.5" Seven Eleven					2
	7'4" x 29.5" POD					1.5
PRO WAVE	6'6" x 30" Impossible					0.5
	10'3" x 29" Pro					6.5
	10'3" x 28.5" Gun					6
	9'8" x 29" Pro					5
	9'1" x 29" Pro					5
RACE	8'5" x 29" Pro					4
	15'0" x 30" K-15					8
	14'0" x 28" Coast Runner					8
	14'0" x 28" Open Ocean					8
	14'0" x 27" ACE					7
	14'0" x 25" ACE					4.5
	12'6" x 31.5" Race					9
	12'6" x 29.5" Race					8
	12'6" x 27.5" Race					7
	12'6" x 27" ACE					6
EXPLORING	12'6" x 25" ACE					3.5
	11'2" x 37" Fisherman					11
	11'2" x 39" Big Daddy					12





# TECHNOLOGY: PAST AND FUTURE

WINNING WITH TECHNOLOGY & PRECISION

## WINNING

Starboard has set the pace in board technology and performance for over a decade. Last season winnings includes the 2 first places in the prestigious Tahiti leg of the Waterman league on stock AST wave boards, the 11 city Tour on a stock K15 (the worlds longest paddle board race), the Maui to Molokai race, the British series, the Australian events and several class victories in the Battle of The Paddle. Starboard is holding the speed record for windsurfing at 49.09 knots and has been winning the Professional Windsurfer Association's manufacturers ranking 5 years in a row.

## AHEAD OF ITS TIME

Starboard now brings the Worlds first full Carbon PVC sandwich wave boards into the market and introduced precision molded wood veneer "Green" boards already back in 1995, the first EVA deck grip surf and windsurf boards went to the market the same year. Starboard is taking the lead in the whole wide and short board revolution in Stand Up Paddleboarding by offering boards up to 39" in width and down to 6'6" in length. 2 years ago we brought the stand on top kayak concept to the market with integration of kayaking and Windsurfing in the K15. We are proud to work with Jim Drake who not only designed the currently fastest manned plane, the X15, 40 years ago, the Starboard K15 last year, but also co-invented windsurfing back in 1967. Thanks also to our watermen/designers Scott McKercher, Svein Rasmussen, Brian Szymanski, Peter Cox, product manager Andrew Miller and chief shaper Nimit Promjan. Our experience helps us understand that the only way to stay ahead is to work harder and more efficient, year after year.

## PRECISION; EACH MILIMETER COUNTS

With 16 years of experience in cutting edge windsurf development, Starboard sets the very highest precision standard. Critical segments like rockerlines, rails, V shapes, concaves and board thickness are carefully monitored and checked throughout the production process. As we are located only 45 minutes away from our main supplier we are able to follow up on production on a daily basis.

## STARTOUCH

2 years ago Starboard introduced the non abrasive deck traction Startouch. This new traction texture ended the need for surf wax and is now used in Brushed Carbon, the TAC wood line and in AST Blue and White, introducing a new era in surfing functionality and simplicity.

## RAW MATERIAL INFO

**EPOXY** or polyepoxide is a thermosetting epoxide polymer that cures (polymerizes and crosslinks when mixed with a catalyzing agent or hardener). Most common epoxy resins are produced from a reaction between epichlorohydrin and bisphenol-A. Starboard uses high grade Epoxy resin for laminate bonding in all boards.

**PVC** is the first foam material specifically formulated for a marine environment and is a poly vinyl chloride (PVC), isocyanate blend. Starboard uses the high strength PVC foam in Brushed carbon sandwich boards and around all insert areas in all boards.

**PINE WOOD** Starboard uses 0.6 mm 510 kg /m<sup>3</sup> Australian Pine veneer. This very consistent uni directional natural resin rich wood grain has a quality of light weight, low epoxy uptake and good impact resistance.

**EPS** or Expandable Polystyrene contains 95% air and 5% polystyrene. The blowing agent used for EPS Foam is Pentane gas which does not contain any chlorine atoms as CFC's. The EPS production processes begins in the pre-expansion process where the EPS beads expands 50 times in volume by the heat of steam, forming according to the shape of the EPS mold. Starboard uses fused EPS as foam core in all SUP boards.

# FIN DEVELOPMENT

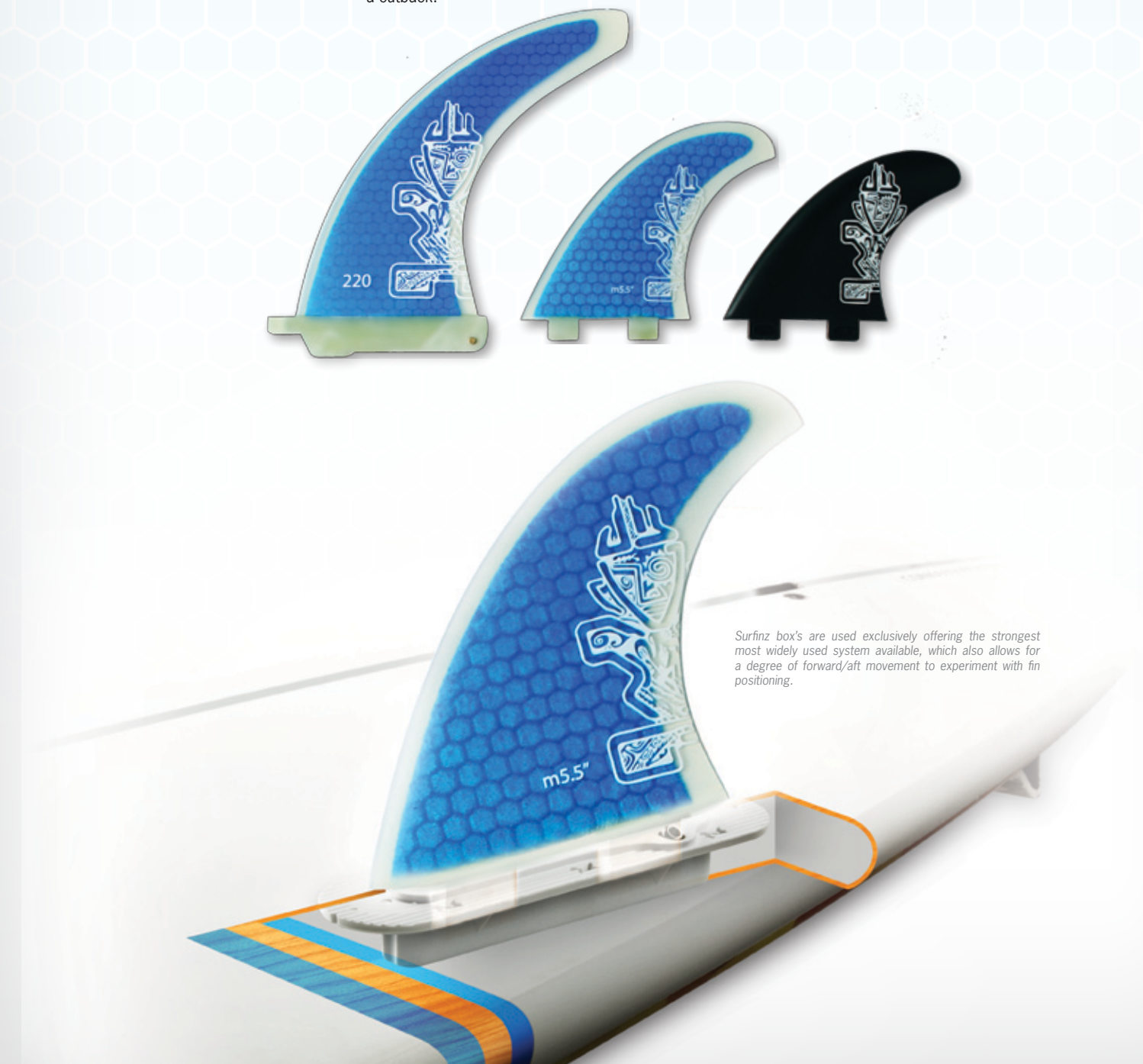
There are two types of materials used in the fins throughout the Starboard range.

Factors of a fins design which are critical include, base width (drive for acceleration) depth (Grip/Hold) sweep (pivot) and foil (speed/drive). These culminate to provide the ultimate blend of a fin's characteristics suited to each particular board.

Obviously different boards require different fin configurations which are ultimately suited best to each, whether it be quad or tri (sometimes both), as well as with various sizes (Lengths and widths). It has been with great care that the best combination has been tested for each of the boards through out the range. (Obviously people's body weight will come into effect to some extent).

The Hexcel composite fins are designed to maintain the flex characteristics of a fibreglass fin, whilst reducing the weight, but also maintaining strength. It has been found that an optimum response/flex for SUP's of shorter length and larger waves are these stiffer Hexcel fins for instant response.

The injection moulded (PA+GF 30%) fins provide the added flex found suitable for larger boards and smaller surf for a smoother sensation through the arc of a cutback.



Surfinz box's are used exclusively offering the strongest most widely used system available, which also allows for a degree of forward/aft movement to experiment with fin positioning.



## Enduro Vision

High-precision full sandwich blade with PVC core, ABS rail protection and a carbon-pine spine boasts the same tolerances as our carbon blades. This remarkable translucent technology provides a slightly more flexible and comfortable blade with great rebound.

The Enduro Vision Tech comes standard with the Glass Rebound Shaft making this paddle package a fantastic choice combining performance and value. The Vision Tech construction is available in all Enduro sizes and may be coupled also with the high performance Premium Carbon shaft upon request.

200 gram unidirectional carbon fiber

0.6 millimeter Australian pine

Divinycell PVC core

ABS rail

# PADDLE TECHNOLOGY

## STARBOARD INTRODUCES MULTIPLE SHAFT FLEXES, SEVEN BLADE SIZES AND THREE BLADE CONSTRUCTIONS FEATURING DIFFERENT REBOUND CHARACTERISTICS.

### BLADE TECHNOLOGY

The angle of the paddle blade through the water and the blade's size dictate the power and efficiency of each stroke. All our blades are foiled to minimize drag and maximize power transfer throughout the stroke. A well-balanced paddle blade squanders little energy.

The blade's size can be compared to the gears of a bike: the higher the gear or the smaller the blade, the less effort each stroke consumes with less forward motion generated. The lower the gear or the bigger the blade, the more energy will be used and the more forward motion will be activated. For long paddle sessions, lighter people, or those with a high cadence stroke, a smaller blade is recommended. Many people who entered SUP with a surfing background prefer the larger blade sizes that provide the immediate power produced by a few strokes for fast and late drops into waves. Starboard offers seven blade sizes in three constructions to fit your power requirements, comfort needs, and budget.

Starboard's Carbon Tech and Vision Tech blade constructions are both hand laminated and built with the same lightweight Divinycell PVC core and super-strong ABS rail for durability.

**CARBON TECH** blades feature full carbon outer skin lay-up for maximum performance.

**VISION TECH** blades feature a fiberglass outer lay-up with a Carbon-Pine spine providing a more forgiving feel with extra rebound.

**TUFSKIN** blades are strong, durable ABS foils based on the Endura 525cm<sup>2</sup> blade and they have a forgiving nature

### SHAFT TECHNOLOGY

Everything in the universe is relative and the flex of a paddle shaft is no exception. The general reflex momentum of the paddle shaft is crucial as a paddle with correct flex and rebound characteristics will provide better power transfer and more speed with less fatigue. Starboard has carefully selected shafts with optimal stiffness, deflection and rebound to maximize the power potential of each stroke, while ensuring the required durability for heavy loads when used in surf.


**PREMIUM CARBON SHAFT** features the regular stiffness and rebound preferred by most riders in most conditions. Our heavier team members prefer the flex characteristics of the Premium Carbon shafts

**CARBON REFLEX SHAFT** has more flexibility and higher rebound at the end of the stroke than the Premium Carbon shaft. Both carbon shafts feature matt finish for enhanced grip. Lighter riders like Connor Baxter and the ladies team get more performance with the more flexible Carbon Reflex shafts.

**STARBOARD'S NEW GLASS REBOUND SHAFT** feels lively in hand with the flex and rebound characteristics more typically found in high-end carbon shafts. The Glass Rebound shaft provides a truly winning combination by providing an economical fiberglass shaft with the performance characteristics similar to a carbon shaft. Glass Rebound shafts feature matt finish for enhanced grip.



“STARBOARD INTRODUCES THE WORLD’S FIRST MULTIPLE FLEX BLADE AND SHAFT RANGE.”



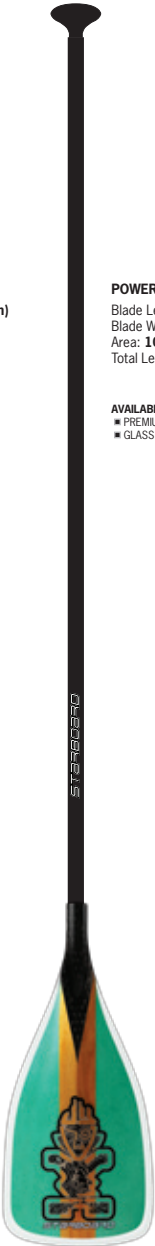
CARBON TECH

**POWER** CARBON TECH

Blade Length: 18.7" (47.5 cm)  
Blade Width: 9.3" (23.7 cm)  
Area: 103.9 in² (670 cm²)  
Total Length: 88.6" (225 cm)

AVAILABLE SHAFTS

- PREMIUM CARBON
- CARBON REFLEX



VISION TECH

**POWER** VISION TECH

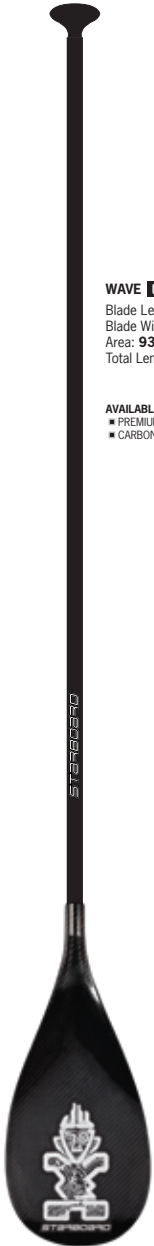
Blade Length: 18.7" (47.5 cm)  
Blade Width: 9.3" (23.7 cm)  
Area: 103.9 in² (670 cm²)  
Total Length: 88.6" (225 cm)

AVAILABLE SHAFTS

- PREMIUM CARBON
- GLASS REBOUND

**POWER**

For strong paddlers and low-cadence paddlers wanting the maximum paddle power in each stroke. The Power paddle provides extreme acceleration with each stroke and is well suited for a quick take off in wave sections needing that extra forward motion. The short flat-water sprint is another strength of this extremely well-balanced blade that delivers a clean and sharp paddle sensation.



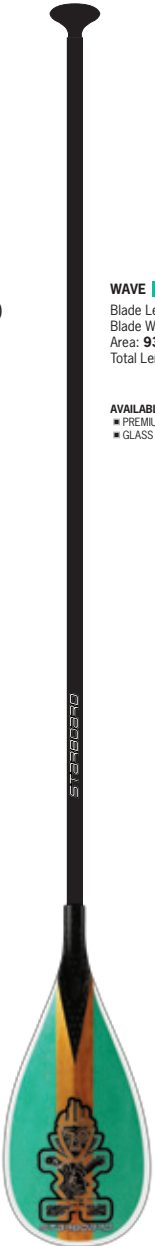
CARBON TECH

**WAVE** CARBON TECH

Blade Length: 18.3" (46.5 cm)  
Blade Width: 9.1" (23 cm)  
Area: 93 in² (600 cm²)  
Total Length: 88.2" (224 cm)

AVAILABLE SHAFTS

- PREMIUM CARBON
- CARBON REFLEX



VISION TECH

**WAVE** VISION TECH

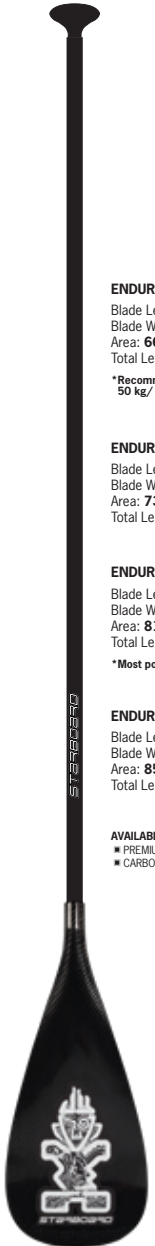
Blade Length: 18.3" (46.5 cm)  
Blade Width: 9.1" (23 cm)  
Area: 93 in² (600 cm²)  
Total Length: 88.2" (224 cm)

AVAILABLE SHAFTS

- PREMIUM CARBON
- GLASS REBOUND

**WAVE**

The popular large blade for fast acceleration in waves. The forgiving rounded blade also provides a lot of surface to lean on during maneuvers on the wave face. The Wave blade sports a slightly rounded profile to enhance stability in each stroke. It provides more power per stroke than the largest Enduro blade and is easier on your shoulders than the Power blade.



CARBON TECH

**ENDURO 430** CARBON TECH

Blade Length: 15.2" (38.5 cm)  
Blade Width: 9.3" (23.7 cm)  
Area: 66.7 in² (430 cm²)  
Total Length: 85.2" (216.5 cm)

\*Recommended for paddlers under 50 kg/ 110 lbs.

**ENDURO 475** CARBON TECH

Blade Length: 16.1" (41 cm)  
Blade Width: 8.1" (20.5 cm)  
Area: 73.6 in² (475 cm²)  
Total Length: 86.2" (219 cm)

**ENDURO 525** CARBON TECH

Blade Length: 17.1" (43.5 cm)  
Blade Width: 8.1" (20.5 cm)  
Area: 81.4 in² (525 cm²)  
Total Length: 87.2" (221.5 cm)

\*Most popular size

**ENDURO 550** CARBON TECH

Blade Length: 18.1" (46 cm)  
Blade Width: 8.1" (22.5 cm)  
Area: 85.3 in² (550 cm²)  
Total Length: 88.2" (224 cm)

AVAILABLE SHAFTS

- PREMIUM CARBON
- CARBON REFLEX

**ENDURO 430** VISION TECH

Blade Length: 15.2" (38.5 cm)  
Blade Width: 9.3" (23.7 cm)  
Area: 66.7 in² (430 cm²)  
Total Length: 85.2" (216.5 cm)

\*Recommended for paddlers under 50 kg/ 110 lbs.

**ENDURO 475** VISION TECH

Blade Length: 16.1" (41 cm)  
Blade Width: 8.1" (20.5 cm)  
Area: 73.6 in² (475 cm²)  
Total Length: 86.2" (219 cm)

**ENDURO 525** VISION TECH

Blade Length: 17.1" (43.5 cm)  
Blade Width: 8.1" (20.5 cm)  
Area: 81.4 in² (525 cm²)  
Total Length: 87.2" (221.5 cm)

\*Most popular size

**ENDURO 550** VISION TECH


Blade Length: 18.1" (46 cm)  
Blade Width: 8.1" (22.5 cm)  
Area: 85.3 in² (550 cm²)  
Total Length: 88.2" (224 cm)

AVAILABLE SHAFTS

- PREMIUM CARBON
- GLASS REBOUND

**ENDURO**

A well balance blade design with a medium strong dihedral providing stability and power. Available in 4 sizes tailored to different power requests and designed as a multipurpose paddle for waves, flat water and racing. The Enduro is our most popular blade range due to its versatility and light feel. Connor Baxter's choice for both racing and wave riding.



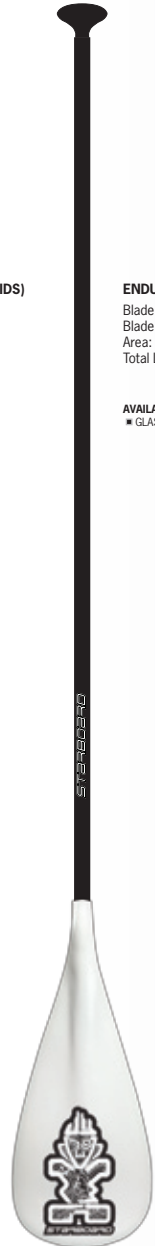
KIDS

**ENDURO FIBER-TUFSKIN (KIDS)**

Blade Length: 18.1" (46 cm)  
Blade Width: 7.2" (18.5 cm)  
Area: 62 in² (400 cm²)  
Total Length: 74" (188 cm)

AVAILABLE SHAFTS

- GLASS REBOUND



ADULT

**ENDURO FIBER-TUFSKIN**

Blade Length: 20.5" (52 cm)  
Blade Width: 8.3" (21 cm)  
Area: 81.4 in² (525 cm²)  
Total Length: 87.6" (222.5 cm)

AVAILABLE SHAFTS

- GLASS REBOUND

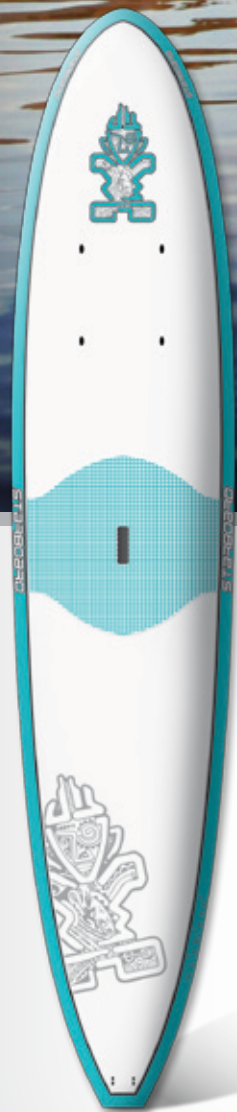
**ENDURO FIBER-TUFSKIN**

The all new Fiber-Tufskin paddle features a nicely-foiled strong ABS blade based on the Enduro 525. The Fiber-Tufskin blade comes standard with the Glass Rebound shaft making it an exceptionally good value. A kids' version with a shorter shaft and a smaller 400 cm² (62 in²) blade size is also available. The Enduro Fiber-Tufskin is also perfect for white water paddling due to its extreme strength and durability.

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# 12'6" x 30" CRUISER

“Renowned as a fast cruiser for both open ocean and lakes, the 12'6" x 30" maintains its performance proven shape.”

Its exceptional glide comes from the length and proven rocker line. This smooth line and generous nose lift makes it a nice choice for down winders. The gliding length, rail shape and nose lift makes this the perfect board for catching your first waves and it will surprise you with its good carving ability. “The 12'6" Cruiser is a proven classic all rounder and the first board introduced by Starboard to the world of paddleboarding, first time lucky”.

“Mono concave nose section with V running all along the back ¾ of the board”

## DIMENSIONS

LENGTH:	12'6"	381.0 cm
WIDTH:	30"	76.2 cm
THICKNESS:	4.8"	12.2 cm
TAIL WIDTH:	15.9"	40.4 cm
VOLUME:		206 L

## THRUSTER

Center fin:  
HEXCEL 230  
Side fins:  
M4.5"



## AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC,  
SILVER, CANDY

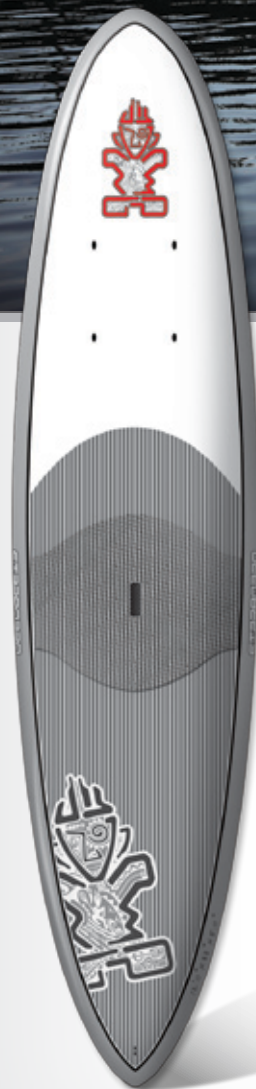
## ALL ROUND



## chile

Chile's a country so powerful and stunning it blows away even the broadest minded. Pulling through this beautiful land's small country towns evokes memories of "surf towns", where the pace of life slows to more natural rhythms. People sit and enjoy each other's company, laughing and smiling as the day glides by and the weather changes from rain to sun, and back again. Outdoor action life permeates the air and round every corner lies a rafting outfit, ice climbing/mountaineering operation, horse riding venture or a kayak shop. In the moments when the sun pushes the clouds from sight, the beauty of the rivers, lakes and mountains is so breathtaking you just want to paddle your board and go with the flow.





# 12'0" x 33" ATLAS

**"Tour the world with your Atlas. The 12'0" x 33" wide-body hull with voluminous middle rails, creates a stable platform with good glide."**

The Atlas was inspired by our long time friend Elling Balhald. He felt that despite Starboard having the world's largest Paddleboard offering, no shape was perfect for middle to heavy weight new-comers to the sport wanting to explore coastlines, lakes, rivers and yet have a board to check out local breaks. The length and smooth rocker promotes good glide for riders at all levels. Generous nose kick and ample tail kick makes it an easy board to catch waves with. The thin nose profile helps keeping the swing weight down.

"Mono concave merging to a flat V"

NEW MODEL

## DIMENSIONS

LENGTH:	12'0"	365.8 cm
WIDTH:	33"	83.8 cm
THICKNESS:	5.0"	12.7 cm
TAIL WIDTH:	16.8"	42.6 cm
VOLUME:	236 L	

## THRUSTER

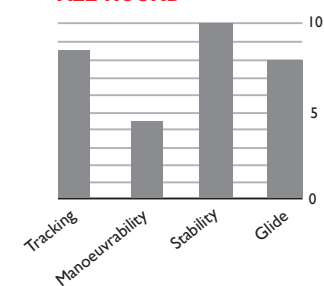
Center fin:  
HEXCEL 220  
Side fins:  
M4.7"



## AVAILABLE TECHNOLOGIES

SILVER, CANDY, BLUE, WHITE

## ALL ROUND



## Stockholm

"The Venice of the North"  
Founded circa 1250, Stockholm has long been one of Sweden's cultural, media, political, and economic hubs. It's strategically located on 14 islands on the country's south-central east coast. It's renowned for its man-made style manifested in its stunning architecture, perfectly complemented by a backdrop of sheer natural beauty set in its abundant pristine waters. The seemingly endless days of summer show the city in its best light. Cool waters tempt you in for a swim, while its many trendy bars come alive at night and are equally enticing.





# 12'0" x 32" BIG EASY

“Big and Easy, it’s as simple as that.”

Stable to paddle thanks to its 32" width and great glide with the full 12'0" length. The generous nose width and mono concave up front provides fun nose riding abilities and also lets the board paddle into waves with ease. The pinned out aft section with ample tail rocker ensures good wave riding characteristics for a board of this size. A proven shape that has thousands of fans around the world.

“Slight mono concave nose section to flat middle with a fair amount of V in the back”

## DIMENSIONS

LENGTH:	12'0"	365.8 cm
WIDTH:	32"	81.3 cm
THICKNESS:	4.6"	11.7 cm
TAIL WIDTH:	16.8"	42.6 cm
VOLUME:	205 L	

## THRUSTER

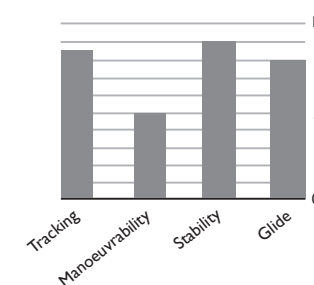
Center fin:  
HEXCEL 230  
Side fins:  
M4.5"



## AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE, WHITE

## ALL ROUND



## San Francisco

The iconic Golden Gate Bridge marks the point where San Francisco Bay opens into the Pacific Ocean. Carrying both US Route 101 and California State Route 1, the landmark structure connects the city of San Francisco to Marin County just to the north across the water. In the light of early dawn it glows an almost magical hue of golden-red. An irresistible little wave breaks just at the mighty span’s toes, offering the chance to swap hectic city life for a few moments relaxed paddle surfing.





# 11'2" x 30" BLEND

**“A proven performer has been upgraded with slight variations to nose rocker, outline and V.”**

Increased nose flip makes it easier for the novice's first time into waves, without taking away from its exceptional glide qualities. Outline and extra V between the feet gives the experienced long-boarder a looser more agile ride, while still being able to soul ride up on the nose, making it the perfect Blend.

“Round nose to flat concave in the middle with V in the tail”

UPDATED SHAPE

## DIMENSIONS

LENGTH:	11'2"	340.4 cm
WIDTH:	30"	76.2 cm
THICKNESS:	3.9"	9.9 cm
TAIL WIDTH:	15.7"	44.0 cm
VOLUME:	174 L	

## THRUSTER

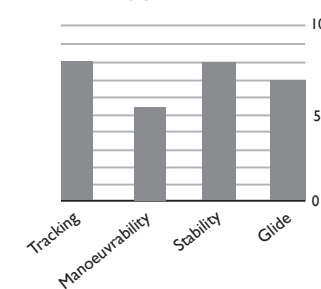
Center fin:  
HEXCEL 220  
Side fins:  
M4.5"



## AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE, WHITE

## ALL ROUND



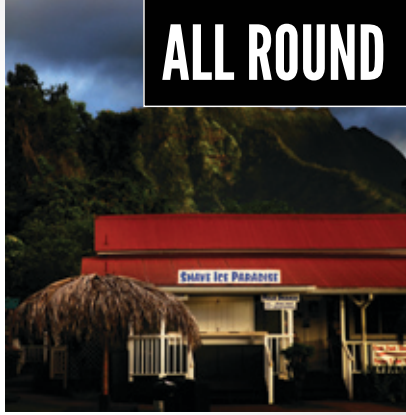
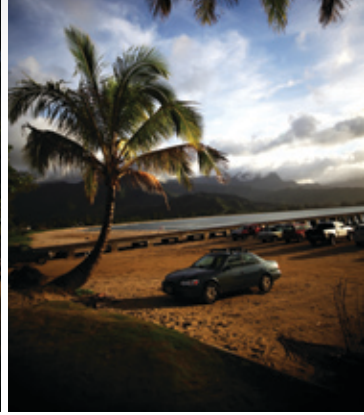
## France

A new playground. Since I began Paddleboarding I've seen the world through different eyes. Each river and lake is a new opportunity to get out on the water, exploring, discovering and reveling in the silence of nature as the board glides effortlessly over the surface. No matter how you see Stand Up Paddling - simply the chance to feel free or full-on sport - it offers unalloyed pleasure. What I like most is that it provides the opportunity to share and discover new paddling techniques, while the rich French countryside serves as our playground. This is the essence of our sport, which we're bursting to share so that everyone can experience the pleasure that drives us.

Franck Debaecker - Publisher of Get Up







# 10'5" x 30" DRIVE

"This year's 10'5" has received a few tweaks in its outline and V specifications to vastly improve our best-selling board."

The outline has been brought in at the lifted nose and widened around the stance. This creates more outline curve making it more responsive, yet smooth through turns because of the addition of a fraction more V though the tail. The 2011 upgraded Drive retains all the classic characteristics which made it a favorite for being easy to ride, while paddling and on a wave. More than anything the Drive feels alive on a wave.

"Mono concave nose section to flat middle with tail V"

## UPDATED SHAPE

### DIMENSIONS

LENGTH:	10'5"	317.5 cm
WIDTH:	30"	76.2 cm
THICKNESS:	4.0"	10.2 cm
TAIL WIDTH:	15.8"	40.2 cm
VOLUME:	160 L	

### THRUSTER

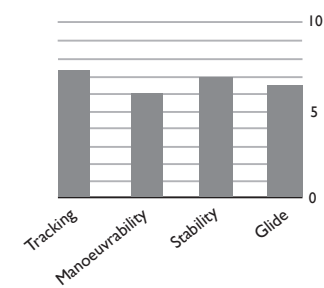
Center fin:  
HEXCEL 220  
Side fins:  
M4.5"



### AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE & WHITE

### ALL ROUND



## Kauai

The oldest of the Hawaiian Islands. It's also the island that's furthest from any mainland. Kauai's one of the wettest places on earth. Its mountains are largely shrouded in clouds. The lush and mossy landscape plays host to an exceptionally rich ecosystem. You've never tasted a sweeter grapefruit or seen a greener veggie garden than in Kauai. Nature's energy filters crystal-clear air you breathe. Speed limits are 50mph all around the island, simply because no one is in a hurry. When you leave, make sure to take the "aloha" with you.





# 11'2" x 36" AVANTI

"If you're a larger body build with perhaps heavy bones, then this is THE board for you."

Stand Up Paddleboarding to the people. The Avanti is a ground-breaking concept. Building on the success of the revolutionary Whopper (10'0"x34"), it adds both glide and stability. Easy to catch waves and wide enough to bring your kids or dog. This voluptuous shape performs admirably in the waves: easy into the wave, fast down the line and agility that defies its proportions.

"Mono concave merging to slight double concave"

## DIMENSIONS

LENGTH:	11'2"	340.4 cm
WIDTH:	36"	91.4 cm
THICKNESS:	4.7"	11.9 cm
TAIL WIDTH:	19.1"	48.5 cm
VOLUME:	230 L	

## THRUSTER

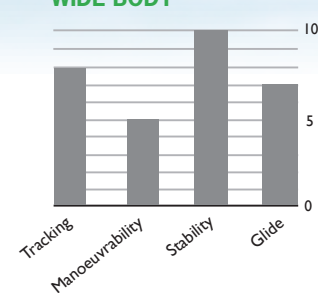
Center fin:  
HEXCEL 170  
Side fins:  
M5.5"



## AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE

## WIDE BODY



## Avanti Enthusiast

Two words: confidence inspiring. The Starboard Avanti is a breakthrough in SUP surfing shapes. It's bigger brother to the innovative Whopper, at its best under the feet of riders over 82kg/180lbs. Being a genetically insulated, larger guy, I've longed during the course of my life to be the "Smaller Guy riding Big Waves" instead of the "Big Guy riding Small Waves".

Well, all that changed the day I got my new Avanti. The frustration of failing to catch waves as efficiently as others melted away within five minutes of my first session. The Avanti has inspired me to try new things and my progression into the non-stop world of SUP surfing

grows by leaps and bounds every moment I'm on the water. I've found myself grinning ear to ear, my inner eight-year-old surfacing as I glide down the line on knee-high surf past the long-boarders sitting waiting for "the next big one".

The Avanti enabled me to progress beyond my wildest dreams, leaving me stoked. Simply awesome! To my mind the Avanti is the answer for SUP surf progression.

It's ideal for every surf condition Mother Nature can throw at you and then some – even "tanker wake surfing". The Avanti - together with little brothers the Whopper and the Hero – means anyone, any size, anywhere can have an awesome day. Viva la Avanti.

- Scott Currie





# 10'0" x 34" WHOPPER

## DIMENSIONS

LENGTH: 10'0" 304.8 cm  
WIDTH: 34" 86.4 cm  
THICKNESS: 4.1" 10.4 cm  
TAIL WIDTH: 18.4" 46.7 cm  
VOLUME: 168 L

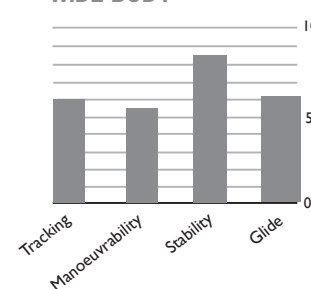
## THRUSTER

Center fin:  
HEXCEL 170  
Side fins:  
M4.7"



AVAILABLE TECHNOLOGIES  
BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE & WHITE

## WIDE BODY



## "The mother of compact paddleboard technology."

Extremely stable at 34" wide, the Whopper provides stability to paddle through the most turbulent white water and other difficult conditions. Maneuvering the board is simple as it turns easily on the spot with its stability, making it a breeze to paddle into waves. Almost impossible to nose-dive, it catches even the smallest waves with ease, making SUP even more fun. The Whopper continues to surprise with amazingly good wave riding characteristics for its width. To cement our place at the cutting edge of performance, Starboard has a high-paced development program. Only the very best of shapes continue for several seasons - the Whopper is one of them.

"Mono concave nose section to flat middle and tail V"

BEST SELLER

## "Cheating gravity."

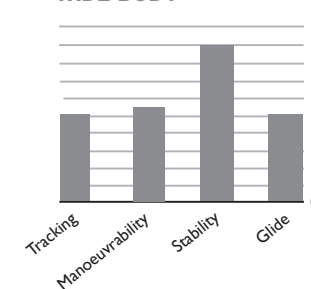
This 10'0" x 36" fun shape rewrites the limits on how quick anyone can master paddle boarding in waves. It paddles relatively straight and relatively fast. The relatively long hull takes off extremely quickly on a wave and the relatively short hull turns fast on a wave. The width makes it incredibly stable while paddling onto a wave and while walking back towards the tail to turn the full stability remains. The thin rails creates smooth carving and the extra nose kick prevents nose diving. This is the Whopper with 2 inch extra width and 1 inch extra nose kick, the Whopper Extra. If you want to cheat your gravity, this is the board for you.

"Mono concave nose section to flat middle and tail V"

NEW MODEL

# 10'0" x 36" WHOPPER EXTRA

## WIDE BODY



## DIMENSIONS

LENGTH: 10'0" 304.8 cm  
WIDTH: 36" 91.4 cm  
THICKNESS: 5.0" 12.5 cm  
TAIL WIDTH: 19.1" 48.5 cm  
VOLUME: 208 L

## THRUSTER

Center fin:  
HEXCEL 170  
Side fins:  
M5.5"



AVAILABLE TECHNOLOGIES  
SILVER, CANDY, BLUE





-TECHNIQUES-

PADDLE



Stand comfortable in the middle of the board where you can see the black marks. Put your toes in a straight line and your feet shoulder-width apart.



Your top hand opposite the side you are paddling on grips on the T-bar. Aim for the nose of the board, pulling the paddle in a straight line as close to the rail as possible.



Use your whole upper body to pull the paddle towards you - use your stomach muscles like a sit-up.



A few strokes on each side will make you glide in a straight line.

TURN



Easiest way to turn is to paddle wide, in a big semi circle from nose to tail.



The board will come around in a wide circle.



For faster turning (Pivot turning) take a small step back from your paddle position and push your back foot down, the tail of the board will sink and the nose of the board will come out of the water.



Easiest way to turn is to paddle wide, in a big semi circle from nose to tail.

CATCH A WAVE



Strong confident strokes are required to make sure you get into the wave with weight on the front foot.



Once you can feel you've caught it you can switch to your natural surf stance, as you drop down the face and shift your weight evenly between your feet.



To help bring the board around and add control to your turn, lean off of the paddle as you initiate the rail in the bottom turn. The more confidence you feel will determine how hard you lean into the turn and onto the paddle, with weight coming onto the back foot to help drive you around.



The mid transition between the bottom turn and top turn. In this instance you are quite central over the board and just trimming down the line setting up for the next bottom turn. The more speed you generate will allow more weight to be transferred though the rail as you come around.



Weight is balanced again, about to lean onto the front foot to generate speed for the next bottom turn.



# 10'0" x 34" WHOPPER CLUB

**DIMENSIONS**

LENGTH:	10'0"	304.8 cm
WIDTH:	34"	86.4 cm
THICKNESS:	4.1"	10.4 cm
TAIL WIDTH:	18.4"	46.7 cm
VOLUME:	168 L	

**THRUSTER**  
Center fin:  
Drake 6 3/4"  
Side fins:  
Mini Tuttle M4.7"

**AVAILABLE TECHNOLOGIES**  
SILVER

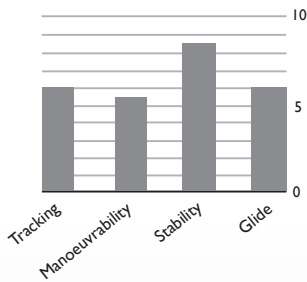


**"The Whopper Club edition features high density EVA nose and tail bumpers to reduce the risk of injuries."**

Especially well-suited for schools. The side fin Mini TT fin boxes are extra strong. It also now sports a US mid-fin box. The standing area is color coded to indicate the best paddling position. It is the very best board to learn to SUP in waves, yet also boasts unique high performance wave riding characteristics, revolutionizing Paddleboarding.

*"Mono concave nose section to flat middle and tail V"*

WIDE BODY



**"The Whopper Windsurf has a mast track and middle fin option."**

The Whopper Windsurf with mast track and middle fin option doubles as an entry-level windsurfer with the superb glide coming from its generous length. The 34" width offers stability. This shape will even surprise in waves with its carving ability.

*"Mono concave nose section to flat middle and tail V"*

**DIMENSIONS**

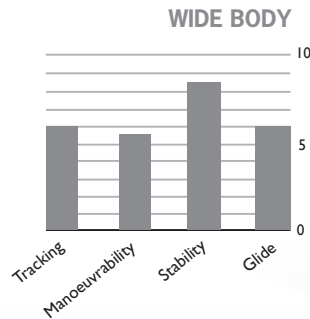
LENGTH:	10'0"	304.8 cm
WIDTH:	34"	86.4 cm
THICKNESS:	4.1"	10.4 cm
TAIL WIDTH:	18.4"	46.7 cm
VOLUME:	168 L	

**THRUSTER**  
Center fin:  
Drake 6 3/4"  
Side fins:  
Mini Tuttle M4.7"  
Optional:  
Middle Fin for  
Windsurfing



**AVAILABLE TECHNOLOGIES**  
SILVER

# 10'0" x 34" WHOPPER WINDSURF







Scott Mckercher  
Former PWA Windsurfing  
World Champion



# 9'0" x 33" HERO

“The second year for this incredibly successful shape which has won admirers the world over.”

The Hero opens wave riding to everybody. It redefines what is possible for heavier SUP riders to experience in the waves. Unparalleled stability in a board of this length, with a turning ability defying its 33" width. A board so easy to surf that you will become an instant super-hero. If you can ride an 11'0" board, you can ride the Hero.

“Flat profile nose and middle section with tail V”

## DIMENSIONS

LENGTH:	9'0"	274.3	cm
WIDTH:	33"	83.8	cm
THICKNESS:	4.1"	10.4	cm
TAIL WIDTH:	18.8"	47.7	cm
VOLUME:		146	L

## THRUSTER

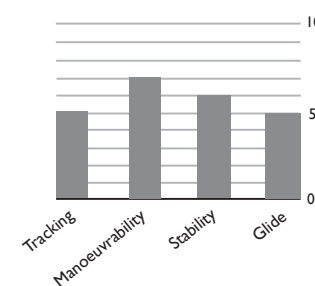
Center fin:  
HEXCEL 170  
Side fins:  
M4.7"



## AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE

## WIDE BODY



## Scott Mckercher

A champion in so many ways. Scotty dedicated his life to surfing and became a professional windsurfer at just 17. He competed on the world tour for 16 years and not only became World Champion, but pioneered a whole new wave riding technique in cross onshore conditions. No one can throw a cut-back like McKercher – in any conditions. His encyclopedic knowledge of board design made him not only an invaluable “team player”, but also designer of Starboard’s wave riding boards. Scotty will always be one of our truly great heroes.





WIDE BODY



# 7'4" x 32" RUSH

"If you can ride a 9'0" you can ride the Rush" - Steve Sjoggerud.

With the Rush you have a stable yet maneuverable shape, a combination not seen since the Whopper was introduced. The shape equipped with a 19cm center middle fin and M4.7" side fins provides a drive and control that will open your mind and give you a new perception of SUP surfing. If you own a SUP shape longer than 9'0", it's time to go get a Rush in your quiver.

"Mono concave in the nose and middle transitional to a flat V"

NEW MODEL

## DIMENSIONS

LENGTH:	7'4"	223.5	cm
WIDTH:	32"	81.3	cm
THICKNESS:	3.9"	10.0	cm
TAIL WIDTH:	20.9"	53.2	cm
VOLUME:		121 L	

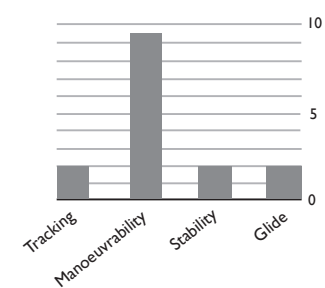
## THRUSTER

Center fin:  
HEXCEL 190  
Side fins:  
M4.7"



AVAILABLE TECHNOLOGIES  
SILVER, CANDY, BLUE

## WIDE BODY



## SUP in Maui

Maui is one of the world's best places to SUP. It basks in consistent sunlight, waves and, of course, warm clear waters. Stand Up is great on Maui even when it's flat. Go out with a few friends and enjoy checking out the reef, the fish, and the turtles while getting a little exercise. With a little swell you get to rip the waves and surf mellow reef breaks.

Starboard's fantastically designed SUPs allow you to get out no matter how small the swell because of the bigger stable boards. But you can't forget the big waves. When you get a good sized "north" you can go up to outer Kanaha and catch some long rides that aren't too gnarly. If you want to step it up you can go out to

little Makaha where you find some nice long rights and some barrels on the lefts. Out at Specks it's mostly a right that can get hollow but is pretty rip-able with good slabs. The list goes on and on.

Whether you're in small fun waves on the nose while the BBQ's going on the beach, or out in the surf for hours catching huge walls of water and riding down the line in the pocket, Maui offers endless possibilities for awesome Stand Up Paddling. Aloha and mahalo.

Aloha and Mahalo,  
Zane Schweitzer



# 8'10" x 32" WIDE POINT

"Influenced by the short and wide high performance wave riding SUPs that resulted from the collaboration between WARDOG and Art Colyer of North Pacific Surfboards on the north American West Coast."



## WIDE BODY

# 10'5" x 32" WIDE POINT

"A popular length with generous width, the 10'5" x 32" Wide Point is a user friendly, yet performance oriented board."

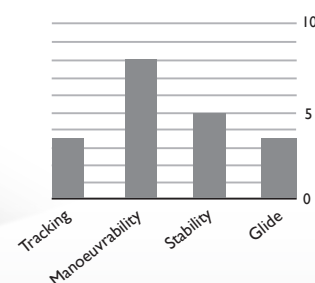


The design progression of the Wide Point series shape has been further tested and refined by Scott McKercher in the wave conditions of Western Australia, and Svein Rasmussen in Hawaii. Where the short and wide ground-breaking Hero (9'0"x33") and Whopper (10'0"x34") are better suited for the everyday surfer, the short length and pulled-in nose creates substantial outline curve for responsive performance in a relatively wide board. A single to double concave provides lift and speed onto a wave and through a turn. At 32" wide it has generous stability while retaining a "hot dog" style of surfing from 2ft to 10ft waves.

"Mono concave nose and middle section merging V concave"

NEW MODEL

WIDE BODY



### DIMENSIONS

LENGTH:	8'10"	269.2 cm
WIDTH:	32"	81.3 cm
THICKNESS:	4.6"	11.7 cm
TAIL WIDTH:	19.1"	48.5 cm
VOLUME:	151 L	

### MULTI SYSTEM

Comes standard with Quad and Thruster fin boxes  
Center fin:  
HEXCEL 170  
Side fins:  
M5.5"



### AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC, SILVER, CANDY, BLUE

### DIMENSIONS

LENGTH:	10'5"	317.5 cm
WIDTH:	32"	81.3 cm
THICKNESS:	4.8"	12.2 cm
TAIL WIDTH:	18"	45.6 cm
VOLUME:	186 L	

### THRUSTER

Center fin:  
HEXCEL 220  
Side fins:  
M4.7"



### AVAILABLE TECHNOLOGIES

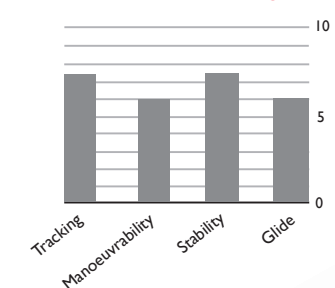
BRUSHED CARBON, TAC, SILVER, CANDY, BLUE

Its pulled-in nose and extra rocker prevents pearling in those situations where you left it a little late. Substantial amounts of tail kick provide the ability to maintain a surprising level of maneuverability that defies its large-board proportions. Easy on to waves, stable to ride, and easy to turn, characteristics that make it a good option for riders getting into SUP or heavier riders wanting to experience the waves.

"Flat concave nose merging to flat tail V"

NEW MODEL

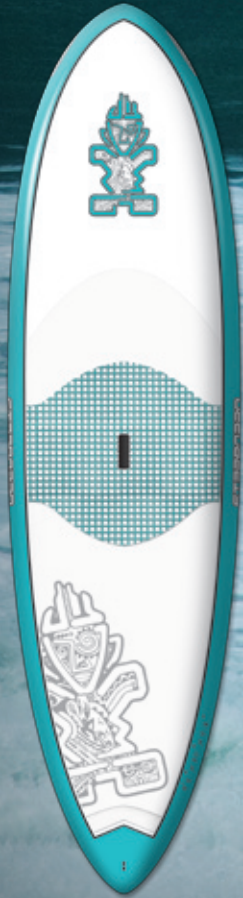
WIDE BODY





Mexico

My first experience of surfing Puerto was back in Sept. 2010 for a contest. The forecasts were predicting 15-20ft with a good direction and light winds. I was excited, not only because I haven't surfed real waves in a while but because I was about to surf the infamous Mexican Pipeline, I was about to get barreled. But there was one thing in the back of my mind, my shoulder. It was 5 days until the event start, and I had just popped my arm out of the shoulder socket. I was in pain, and for some reason it wasn't sitting well with me that in less than a week I would be taking on waves that could obliterate my then immobile shoulder, let alone a healthy one. But as time permitted, the arm and shoulder mended enough back together that I could paddle. And on my first wave, a barrel crested over me, I came out, grin on the face. The pain was gone.



9'8" x 30" ELEMENT

DIMENSIONS		
LENGTH:	9'8"	294.6 cm
WIDTH:	30"	76.2 cm
THICKNESS:	4.3"	11.1 cm
TAIL WIDTH:	17.1"	43.5 cm
VOLUME:	153 L	

**THRUSTER**  
Center fin:  
HEXCEL 210  
Side fins:  
M4.5"

**AVAILABLE TECHNOLOGIES**  
BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE

UPDATED SHAPE

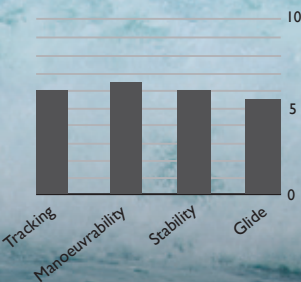


"The Element evolves further from our most versatile board concept."

Based on a previous successful formula, slight modifications to nose and tail rocker make for an even more forgiving board with a greater performance edge. Easy into waves and super smooth through all aspects of surfing. A true chameleon that will cater for a massive rider weight and wave size variations. Proven performance by Tama Audibert, who placed second on last year's model in the 2010 Waterman League Sapinus Pro, Tahiti. Tama simply went into a local shop in Tahiti, got himself an Element and took out the whole world's elite, all except for Starboard rider Dave Muir. Congratulations Tama!

"Mono concave nose section to flat middle with slight tail V"

COMPACT WAVE

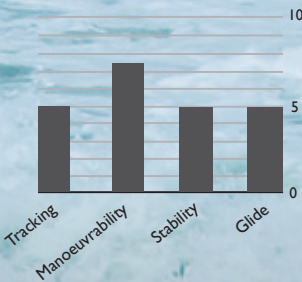


"Maneuverability and stability in a short length."

The 9'0" Converse is a well balanced, well proven short board that's easy to use. With its unique combination of outline curve and rocker, its performance is fast, loose and responsive. Especially suited for riders making rapid progression or those coming down to a shorter length board.

"Mono concave nose merges to slight V"

COMPACT WAVE



9'0" x 30" CONVERSE

DIMENSIONS		
LENGTH:	9'0"	274.3 cm
WIDTH:	30"	76.2 cm
THICKNESS:	4.0"	10.2 cm
TAIL WIDTH:	18.2"	46.2 cm
VOLUME:	136L	

**THRUSTER**  
Center fin:  
HEXCEL 200  
Side fins:  
M4.5"

**AVAILABLE TECHNOLOGIES**  
BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE







# COMPACT WAVE



8'0" x 26"  
TIKI

"Every strong light rider on the team has totally fallen in love with this shape."

Every strong light rider on the team has totally fallen in love with this shape. A dedicated ripper for smaller framed people to tear it up. Fast and loose is the feedback we received. With mono concave to a V'd double concave, it allows accelerated learning. The board that took Zane Schweitzer to the final in the 2010 California Surftex event.

"Mono concave nose section to flat middle with a fair amount of tail V"

## DIMENSIONS

LENGTH:	8'0"	243.8 cm
WIDTH:	26"	66 cm
THICKNESS:	4"	10.2 cm
TAIL WIDTH:	17"	43.3 cm
VOLUME:	105 L	

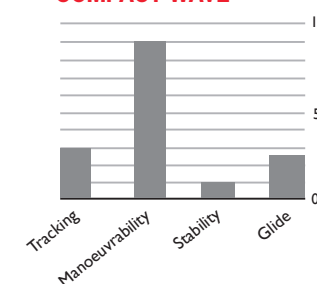
## THRUSTER

Center fin:  
HEXCEL 190  
Side fins:  
M4.5"



AVAILABLE TECHNOLOGIES  
SILVER, CANDY, BLUE

## COMPACT WAVE



zane Schweitzer

The 16-year-old water kid grew up in Maui. He spent his whole life windsurfing around the Hawaiian island when it was blowing and surfing when the swell got up. Since he was introduced to SUP in 2008 he's had a hard time putting down the paddle. Taking the sport to the next level, he spends most of the year carrying his Tiki board around the globe,

home schooling while defeating next generation's SUP elite. Winner of junior division Waterman League Sunset beach, Hawaii; 6th place overall in wave event in Noosa, Australia. Last but not least, 2nd place overall in wave event in Santa Cruz, CA. Beaten only by Chuck Patterson, Zane showed how to throw a few turns.



# 7'11" x 29.5" SEVEN ELEVEN

"WARNING, this short shape will quickly carry you to levels that seemed impossible."

## Santa Cruz

Almost the entire American West Coast faces west. But a few special places along that expansive and varied shoreline between San Diego and Port Angeles, Washington, jut out and face south. Santa Cruz is one of those special places. Its southerly exposure means the sun rises and sets on the ocean part of the year. Better still, the predominantly north-westerly winds blow offshore in Santa Cruz (perfect for SUP surfing the many points) and sidershore just up the coast (making it a kite boarding and windsurfing Mecca). But beyond the wealth of points, reefs and beach breaks there is the warmth of the people who give this magical place perched on Monterey Bay its special energy.

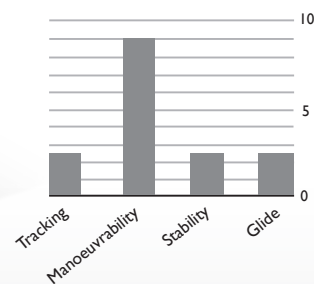
-Clay Feeter,  
publisher of Standup Journal



Relatively advanced SUP riders are suited to get the most from this board. Radically responsive, only the 7'4"x29.5" POD will match its rail to rail ability, vertical projection, speed down the line and ability to fit into a pocket. It will possibly test your balance, but the performance pay-offs are incredible. "After SUP wave riding just ten times in my life, I felt perfectly at home on the 7'11" and it quickly became my favorite board. The Silver version with a mast track is even my number one choice for light wind windsurfing." Svein Rasmussen.

"Mono concave nose section to flat middle with a fair amount of tail V"

### COMPACT WAVE



### DIMENSIONS

LENGTH:	7'11"	241.3 cm
WIDTH:	29.5"	74.9 cm
THICKNESS:	4.1"	10.4 cm
TAIL WIDTH:	18"	45.6 cm
VOLUME:	116 L	

### THRUSTER

Center fin:  
HEXCEL 190  
Side fins:  
M4.5"



### AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE



## COMPACT WAVE

# 8'5" x 30" POCKET ROCKET



"An extremely stable little shredder introduced a couple of seasons ago with a rapidly growing following."

### DIMENSIONS

LENGTH:	8'5"	256.5 cm
WIDTH:	30"	76.2 cm
THICKNESS:	4.3"	10.9 cm
TAIL WIDTH:	19.1"	48.4 cm
VOLUME:	125 L	

### QUAD

Front fins:  
M4.7"  
Back fins:  
M4.5"



### AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE

### UPDATED SHAPE

"All our staff ride the pocket rocket," tells Steve Roan at Hi Tech sports Maui, Hawaii. The short stable and fast shape that changed the perception of SUP short-boarding three years ago is still our benchmark in onshore and more mushy conditions. Seamlessly smooth acceleration and lightning top-end speed allow you to make fast sections and fit into small pockets. A slight tweak of the nose this year complements a proven performer. The stinger provides mid-section width while bringing in the tail, which adds up to a board that is just a whole lot of fun.

"Mono concave nose section runs into double concave back section with fish tail."

### COMPACT WAVE







7'4" x 29.5"  
POD

“Performance Over-Drive.”

This is an ultimate high-performance SUP that places you in to the pocket and lets you surf out. A board designed to push you to new levels, yet leave you frothing for more action in challenging waves. It holds out SUP's limitless possibilities at the sport's continuously emerging frontiers. This board places you on the front-line of that evolution.

“Mono concave nose section to flat middle with a fair amount of tail V”

#### DIMENSIONS

LENGTH:	7'4"	223.5 cm
WIDTH:	29.5"	74.9 cm
THICKNESS:	4.2"	10.7 cm
TAIL WIDTH:	18.2"	46.2 cm
VOLUME:	111 L	

#### Thruster / Quad

Comes standard with Quad and Thruster fin boxes. Quad fins supplied

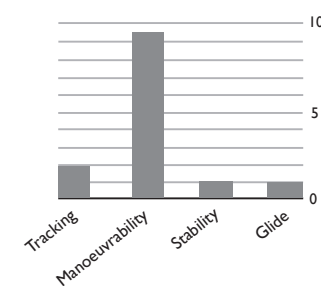
Front fins:  
M4.7"  
Back fins:  
M4.5"



#### AVAILABLE TECHNOLOGIES

SILVER, CANDY, BLUE

#### COMPACT WAVE



As you step from your flight & fill your senses with the smells, smiles & culture you immediately know that things are going to become EXCITING. The culture & experiences offered here on BALI once understood truly are amazing & this can be said of the POD as well... The moment you understand this is a board designed to amaze you whether its cruising on beaches popping a few little floaters or digging in to some over head action the POD is a board that has not only proved itself but evolved to be something much more. Performance Over Drive (P.O.D) absolutely applies to this STAND UP PADDLE BOARD.. If you want something to allow you to do things you thought you could only do on your short board then here is

Pete Cox

your ticket to ride, jump on the POD & you will soon realize STAND UP PADDLE boards & what they offer will continue to evolve & continue to surprise EVERYONE. The POD ensures that the movement, evolution, innovation & surprises offered by STAND UP PADDLING will continue to be in a definite forward direction & if you haven't tried one than do yourself a favor & search one out & push what you believe & let your taste buds be excited. Just as a new culture offers some wild experiences, amazing insights & fascinating views into the way others interpret what we see on a daily basis, allow the POD to have you sitting back questioning all that you previously understood or believed & as I am each day amazed by what Bali & the culture offers the POD will equally blow your mind.





# 6'6" x 30" IMPOSSIBLE

“When we introduced the world’s shortest SUP shape last year, we brought the sport to the front of the line-up.”

This short shape re-writes the rules on Paddleboarding maneuverability. Rippers like Sean Poynter throw down moves never seen before with paddle in hand. The Impossible gives short-board surfers a real option in the SUP world and will undoubtedly secure a new breed of SUP surfers. It sets the standard and is an ideal fit for accomplished surfers at 75kg and under. The updated version has sharper rails aft, creating greater control and holding better on its rail. A wider tail and thinner nose gives a more balanced float while paddling.

## DIMENSIONS

LENGTH:	6'6"	198.1 cm
WIDTH:	30"	76.2 cm
THICKNESS:	4.5"	11.4 cm
TAIL WIDTH:	20.8"	52.9 cm
VOLUME:	113 L	

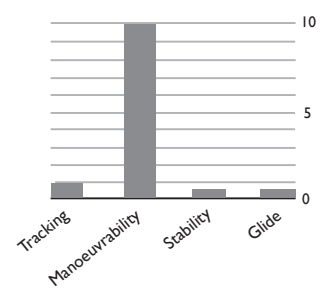
## THRUSTER/QUAD

Comes standard with quad and thruster fin boxes. Quad fins supplied. Front fins: M4.7" Back fins: M4.5"



AVAILABLE TECHNOLOGIES  
SILVER, CANDY, BLUE

## COMPACT WAVE



## Short board evolution

Interest in shorter SUPs is taking off. I love short-boarding because it provides the ability to maneuver on a wave with speed and control, while still leaving the option of surfing the wave from top to bottom. In the sport of SUP, we're now able to experience the thrill of really riding a wave, whether it's cranking a top turn, a cut-back, or setting your line in the barrel

with the utmost confidence. Now the boards to do that are available. It's exciting, the options are boundless and the future is bright. It's great to be part of it.

- Sean Poynter.





10'3" x 29"  
PRO

"A versatile board suited perfectly for surf and flat water conditions."

The board you will want when the surf picks up. But it still performs in marginal conditions when you need the glide to get into the waves and handle late drops. With a drawn-out tail outline, thinner deck profiles, and rails and rocker line to match, it's all about the containment of speed while still being able to initiate a turn and trust the board under your feet. An interesting by-product of this shape is the enhanced glide well suited to lighter riders wanting a board for calm water paddling. It's a testers' favorite and a fantastic board that enables endless progression in the waves.

"Long mono concave running from nose and two thirds of the board, merging to double concave with fair amount of tail V."



PRO WAVE



#### DIMENSIONS

LENGTH:	10'3"	312.4 cm
WIDTH:	29"	73.7 cm
THICKNESS:	4.3"	10.9 cm
TAIL WIDTH:	15.9"	40.4 cm
VOLUME:	144 L	

#### THRUSTER

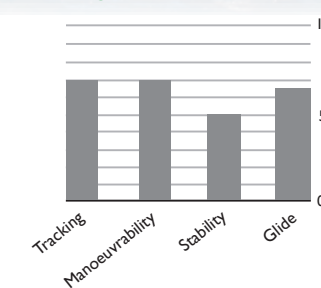
Center fin:  
HEXCEL 210  
Side fins:  
HEXCEL M4.5"



#### AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE

#### PRO WAVE



ROXY CAMP

This was one of my first SUP experiences. Roxy chose Ibiza - great beaches, good ambience and an excellent time on the water. The "surf anywhere" concept is a good fit with the Roxy spirit. And not just the sport itself, but the whole culture around it. SUP is absolutely perfect for this. It brings you closer to the spirit of surfing and can be enjoyed almost anywhere there's water. It's very simple. Come along - Stand Up and Paddle. See you on the water.

-Ibaila Moreno





# 10'3" x 28.5" GUN

“This is the board that makes your heart skip a beat.”

When you reach for it, you know it's for waves of consequence that will test your limits. Late drops on big bombs is what this board craves. A sleek pinned outline and pinched rails help to contain speed. Its rocker gets you in early yet provides safety from pearling. The overall combination breeds confidence to push hard in critical situations where it won't let you down. (Don't confuse this board with last year's 10'3"x29" Gun, now called the 10'3"x29" Pro. Paddleboard development is indeed a high-octane business).

“Mono concave merging to double concave with tail V”

NEW MODEL

### DIMENSIONS

LENGTH:	10'3"	312.4 cm
WIDTH:	28.5"	72.4 cm
THICKNESS:	4.6"	11.7 cm
TAIL WIDTH:	14.4"	36.6 cm
VOLUME:	145 L	

### THRUSTER

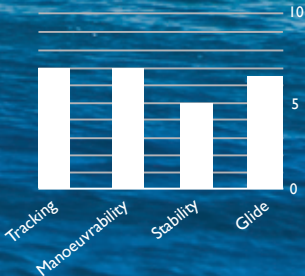
Center fin:  
HEXCEL 170  
Side fins:  
HEXCEL M4.5"



### AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC,  
SILVER, CANDY & BLUE

### PRO WAVE





# 9'8" x 29" PRO

“Uncompromising performance for confident paddlers taking advantage of the narrower width.”



## UNDERGROUND CHARGER

DAVE MUIR

Winner of the Waterman League in Tahiti, riding on production boards.

*The Underground Charger, Big Wave Dave, the People's Champion. Whether Davo Muir from Western Australia likes it or not, his reputation has gone from underground charger, to winner of arguably the most prestigious SUP event in the world. He did it convincingly, winning all his heats on the way to the final, where he dominated with the biggest turns on the biggest waves. He did this by planning an intelligent and strategic game. He read the deeper waves that allowed more turns, but also enabled him to make it to the inside and ride the re-form over the shallow inside ledge section. It's the comp that everyone wanted to win and "Davo" walked away with the crown. After the win he was almost in a state of shock, sitting on the back of the contest catamaran while the crowd on the beach waited for the champion's return.*



# 9'1" x 29" Pro

“Basically a board for ripping.”

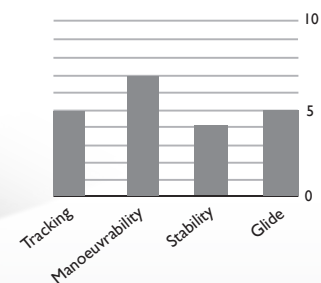


The outline and rocker produces and maintains speed through a turn, while allowing the option of projecting vertically. A length that is optimal for glide into waves and nose riding, while still maintaining a radical edge. The new model has more outline curve and rocker in the middle of the board, enabling it to turn (rail to rail trim) when standing more centrally. Last year's model saw Dave Muir defeat the entire world elite at the Waterman League Sapinus Pro in Tahiti, highlighting the standard of a Starboard production board.

“Mono concave nose section to flat middle tail V”

### UPDATED SHAPE

#### PRO WAVE



#### DIMENSIONS

LENGTH:	9'8"	294.6 cm
WIDTH:	29"	73.7 cm
THICKNESS:	4.0"	10.2 cm
TAIL WIDTH:	17.0"	43.3 cm
VOLUME:	140 L	

#### THRUSTER

Center fin:  
HEXCEL 190  
Side fins:  
HEXCEL M4.5"



#### AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE

#### DIMENSIONS

LENGTH:	9'1"	276.9 cm
WIDTH:	29"	73.7 cm
THICKNESS:	4.3"	10.9 cm
TAIL WIDTH:	16.9"	42.8 cm
VOLUME:	132 L	

#### THRUSTER/QUAD

Comes standard with quad and thruster fin boxes. Quad fins supplied.  
Front fins:  
HEXCEL M4.7"  
Back fins:  
HEXCEL M4.5"



#### AVAILABLE TECHNOLOGIES

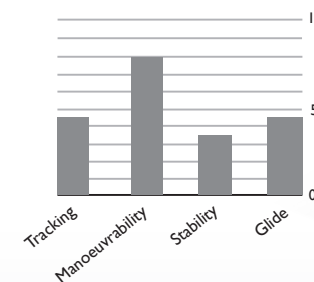
BRUSHED CARBON, TAC,  
SILVER, CANDY, BLUE

This entirely new shape incorporates narrower nose and tail widths. Compared to last year's high performer, there's more rocker throughout, but specifically in the stance area. More outline curve and rocker in the middle of the board allows the ability to turn (rail to rail trim) when standing more centrally. Super sharp re-directions buried to the nose, smooth roundhouse cutbacks and the ability to project vertically. An amazing new sensation.

“Mono concave nose section to flat middle with tail V”

### UPDATED SHAPE

#### PRO WAVE







TAMA AUDIBERT  
2nd place of the Waterman League in  
Tahiti, riding on production boards.



# 8'5" x 29" PRO

“Maximum speed, drive and sensitivity through turns, providing the ability to go vertical or for full roundhouse cutbacks.”

Last years 8'5" Pro was already our chief developer Scotty McKercher's top choice. Maximum speed, drive and sensitivity through turns, providing the ability to go vertical or for full roundhouse cutbacks. Scotty further refined his favorite travel partner for this year with a slight reduction in nose and tail width. This creates more curve in the mid section which also compliments the increase in rocker at the front foot to loosen up this board into a formidable performance slayer. A slight decrease in volume in the tail has also taken place to be able to sink the tail into the wave face for more bite in turns. True Performance!

“Concave nose to double concave middle section with tail V”

## DIMENSIONS

Length:	8'5"	256.5	cm
Width:	29"	73.7	cm
Thickness:	4.3"	10.9	cm
Tail Width:	17.8"	45.1	cm
Volume:	125 L		

## THRUSTER/QUAD

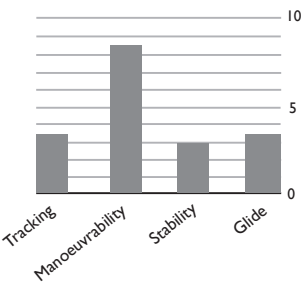
Comes standard with quad and thruster fin boxes. Thruster fins supplied. Center Fin: Hexcel 190 Side Fin: Hexcel M4.5"



## AVAILABLE TECHNOLOGIES

BRUSHED CARBON, TAC, SILVER, CANDY, BLUE

## PRO WAVE



Local Tahitian and Starboard rider, Tama Audibert, snatched 2nd place in arguably the world's largest SUP surf event. Tama's smooth style and paddle work, along with big hits on the west bowl took him from an unknown rider to seeing off almost every top rider in the league. What's more amazing about Dave Muir and Tama Audibert's performances in claiming the top two spots is that both were riding stock standard production boards, a clear statement that Starboard is all about performance in a wide variety of conditions. Starboard's own designer Scott McKercher could also be found in the entry list. The trio of Dave, Tama and Scott are changing the way we think about production boards and current nose shape technology. Congratulations to three great guys who have taken paddle-boarding performance to a higher level.



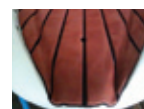
# 11'2" x 37" FISHERMAN

"Experience waterways through stability and glide like never before."



So easy to use you might as well bring your fishing gear aboard and head for those secret spots. The Fisherman's extra-wide hull with high stabilizing rails and dug out mid-deck section offers an ultra-stable platform for paddling and windsurfing. Features like drain channels, multiple tie-down positions, and Tallon™ Marine inserts (compatible with RAM and Scotty fishing rod mounting systems) make the Fisherman a revolutionary multi-purpose Stand Up Paddleboard. The board paddles straight through the water with its large fin area, yet turns on a dime due to its large flat mid-section. Everyone trying the Fisherman is seriously impressed by its speed as it's based on a race board bottom rocker curve.

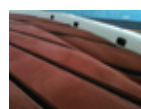
"Mono concave merging to a Flat V"



Draining channels



Waffle grooved standing area



Vertically placed Leash Plug Inserts



Tallon Marine Receiver Unit with UV stable poly carbonate faceplate



Additional Tallon Marine RAM Fishing Rod Holder



Additional Tallon Marine RAM Tube Holder

## DIMENSIONS

LENGTH:	11'2"	340.4
WIDTH:	37"	94.0 cm
THICKNESS:	4.5"	11.4 cm
TAIL WIDTH:	21.8"	55.4 cm
VOLUME:	250 L	

## SINGLE FIN

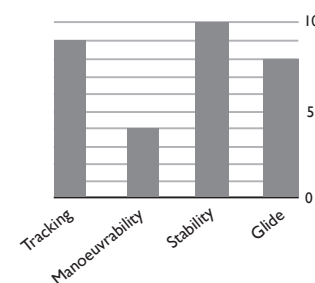
Center fin:  
SHARK FIN



## AVAILABLE TECHNOLOGIES

AST

## EXPLORING



# EXPLORING

# 11'2" x 39" BIG DADDY



"The worlds most wide and stable Paddleboard by far"

## DIMENSIONS

LENGTH:	11'2"	340.4 cm
WIDTH:	39"	99.1 cm
THICKNESS:	4.9"	12.4 cm
TAIL WIDTH:	24.0"	61.0 cm
VOLUME:	280 L	

## SINGLE FIN

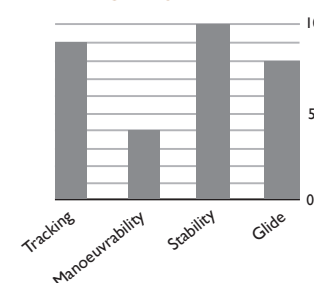
Center fin:  
SHARK FIN



## AVAILABLE TECHNOLOGIES

AST

## EXPLORING



Big Daddy left us puzzling over where width limit of Paddleboarding lies? What the Fisherman does well, Big Daddy does even better. "We built this board for my father, Arne, who was Paddleboarding on a windsurfing hull some ten years ago, long before I heard of the sport. When he returned for a visit last winter we built him a full carbon super-light wide body board to allow him to enjoy sunset sessions at Lake Taco. At the age of 85 he had a ball and after we let others take it for a spin we were quickly convinced to put it into production." Svein Rasmussen

"Mono concave merging to a Flat V"





# California



Surfing began to peak on the US mainland around the 1950's. The sport found its way into thousands of homes, evolving into a culture and lifestyle that defined an era. Art, music and movies revered the lifestyle and exported surfing across the globe.

California was the heart and trendsetter. Ocean beach, Long beach and all the way up to San Francisco. In a similar way, SUP is the new lifestyle. Once again you can see long-boards being strapped to roofs of cars headed to the beach. Kids, teens and families are all hanging out, some finding pleasure in the surf, while others get just as much from paddling on flat water.



# RACE

“Proven Race and Touring designs.”



## Connor Baxter

A true pioneer at only 16. Overall winner of the 27-mile Maui to Molokai Challenge. Winner of men's 29 and under Molokai-Oahu Crossing. 8th overall in BOP Hawaii. His strong paddling technique has gone from good to great and is still improving. He has become a key person in Starboard's Race R&D Team and someone we are very proud of have aboard. We can learn a lot from Connor's humble persona and shining vision of life. Someone who will never give up, no matter how tough the going gets.



## BOP Hawaii

HONOLULU (Sunday, June 13, 2010) Stand Up Paddling (SUP) came full circle back to its home of Waikiki, Hawaii, this weekend, surpassing every conceivable expectation with the ultimate combination of sport and lifestyle. Over 600 paddlers from around the world gathered for the inaugural Rainbow Sandals Gerry Lopez Battle of the Paddle Hawaii, presented by Quiksilver Waterman Collection, and thousands turned out to watch. When all was said and done, everyone had a story to tell.



**“The 12’6” Race series are easy to use all round race boards. The wider models are great for touring and have tie down options for bags.”**

### DIMENSIONS

	12’6” x 27.5”	12’6” x 29.5”	12’6” x 31.5”
LENGTH:	12’6”/381 cm	12’6”/381 cm	12’6”/381 cm
WIDTH:	27.5”/69.9 cm	29.5”/74.9 cm	31.5”/80 cm
TAIL WIDTH:	5.6”/14.2 cm	5.8”/14.7 cm	6.4”/16.3 cm
VOLUME:	258 L	277 L	290 L

### SINGLE FIN

Center fin:  
Race 23”

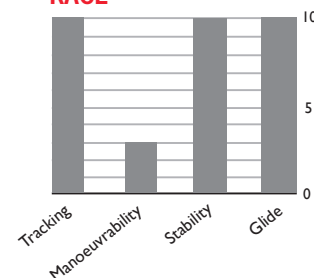


The 12’6” Race designs excel especially in windier conditions and chop. 12’6” x 27.5” is used by Connor Baxter to win the prestigious Hawaiian races in the 12’6” class. 12’6” x 29.5” is a perfect choice for heavier riders. 12’6” x 31.5” is wider and sporty touring board.

### AVAILABLE TECHNOLOGIES

RED STRIPE BRUSHED CARBON,  
BLUE STRIPE AST

### RACE



**“The two 14’0” x 28” Race boards are versatile shapes, extremely fast and very comfortable at the same time. The perfect choice for winning long distance events or enjoying offshore paddle sessions.”**

### DIMENSIONS

	Open Ocean	Coast Runner
LENGTH:	14’0”/426.7 cm	14’0”/426.7 cm
WIDTH:	28”/71.1 cm	28”/71.1 cm
TAIL WIDTH:	8.8”/22.4 cm	TBA
VOLUME:	309 L	TBA

### SINGLE FIN

Center fin:  
Race 23”

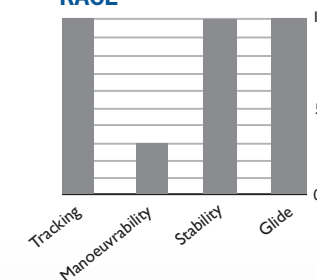


The 14’0” Race series are both 28” wide and feature two different rockers lines. The Open Ocean with more nose rocker for large ocean swell like found between the Hawaiian islands. The Coast Runner with flatter rocker is great for the swell found around the coast of mainland USA, Japan and Europe. The hulls are extremely quick to catch surf with, easy to use and probably the fastest ocean runners available.

### AVAILABLE TECHNOLOGIES

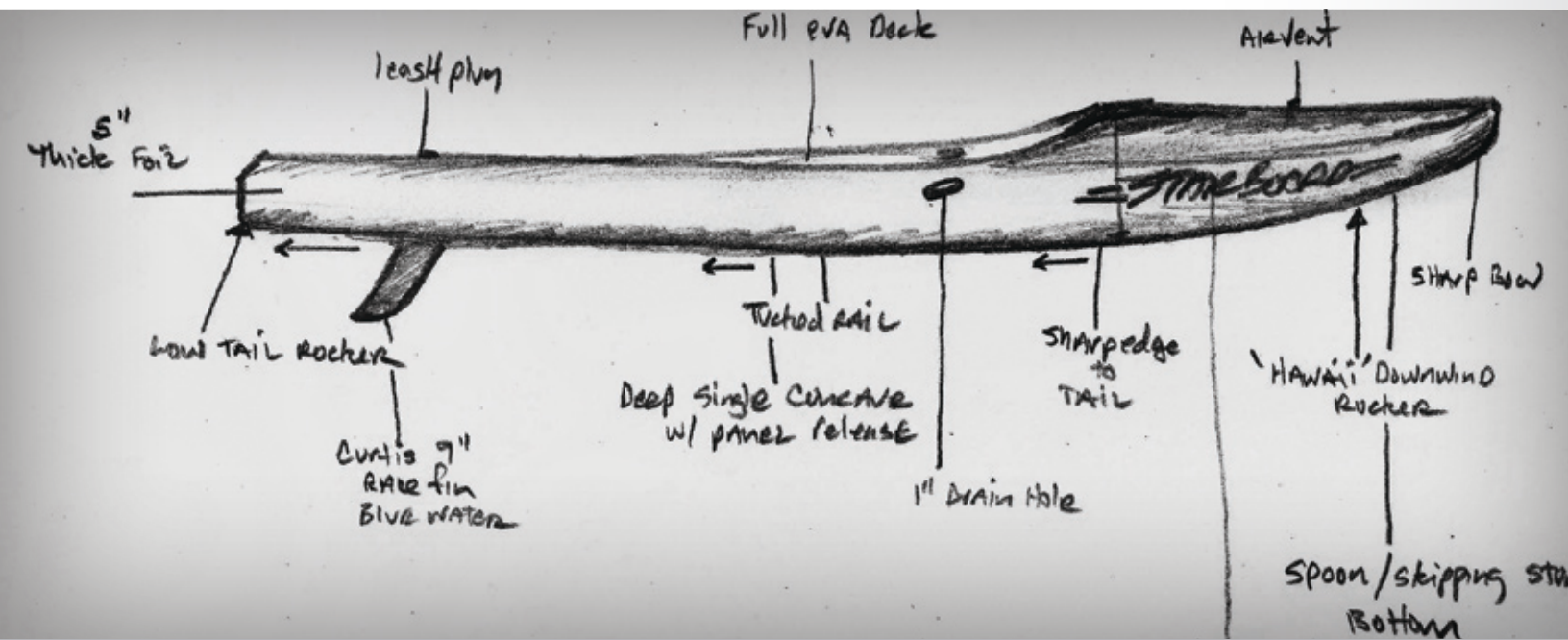
RED STRIPE BRUSHED CARBON,  
BLUE STRIPE AST

### RACE





# ACE



“Class winning designs for flatter water and small chop”

12'6" x 27"

12'6" x 25"

14'0" x 27"

14'0" x 25"

The Ace boards excel in flatter waters with their sharper nose cutting small wave chop. A larger and deeper concave through the middle increases glide and early planing. Sharper tucked rails in the cockpit area increases stability. The 011 ACE designs are offering two widths for the 12'6" class and 2 widths for the 14'0" class. The 27" wide hulls are more stable and made for heavier riders and more difficult water conditions. The more narrow 25" wide boards are the choice for lighter riders and top elite racers. The ACE boards are designed by Brian Szymanski and replaces his 010 model "New" boards.

## DIMENSIONS

SHAPE:	12'6" x 25"	12'6" x 27"	14'0" x 25"	14'0" x 27"
LENGTH:	12'6"/381 cm	12'6"/381 cm	14'0"/426.7 cm	14'0"/426.7 cm
WIDTH:	25"/63.5 cm	27"/68.6 cm	25"/63.5 cm	27"/68.6 cm
TAIL WIDTH:	7.3"/20.1 cm	8.3"/21.1 cm	6.7"/16.8 cm	7.2"/18.3 cm
VOLUME:	276 L	292 L	302 L	391 L

## SINGLE FIN

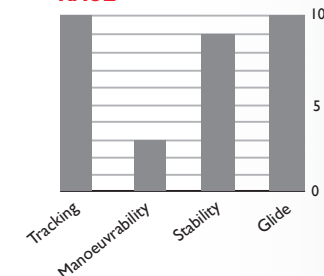
Center fin:  
Race 23"



## AVAILABLE TECHNOLOGIES

RED STRIPE BRUSHED CARBON,  
BLUE STRIPE AST

## RACE







RACE



BART DE ZWART  
WINNER OF THE 11 CITY TOUR 2010

15'0" x 30"  
K-15

**"The K-15 is a complete breakthrough and comes directly from one of the greatest designers of our time."**

With victory in the most grueling long distance race in 2010 – Holland's five-day 11 City Tour – the K-15 has again proven itself the best all-round race board. It also won the Japanese race championships two years running and most of the events in the competitive Florida series. Extremely efficient, friendly and fast. The slightly rounded sleek underwater hull with a sharp nose provides a fantastic paddling sensation on flatter water. The shape also travels fast and smooth in choppy water on all courses. It catches surf easily and you can walk back in the cockpit to lift the nose to fit any wave configuration. The water ventilation plugs are designed in a way where you can open and close them by the touch of your fingertips. Keep them closed for flat water paddling, open them for rough water adventures. There are insert plugs both fore and aft to tie down bags or even a storage box. The K15 is also a fantastic light wind windsurfing board, resembling the Serenity from Starboard's windsurfing range. It doesn't require a jumbo sail or pro-level skills to enjoy it. Best of all, it doesn't even need real wind for an exhilarating ride. Simply attach your rig and center fin, hop on, sheet in and go.

**DIMENSIONS**

LENGTH:	15'0"	457.2	cm
WIDTH:	30"	76.2	cm
TAIL WIDTH:	8.8"	22.4	cm
VOLUME:		228	L

**SINGLE FIN**

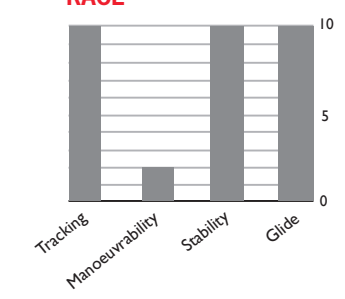
Center fin:  
SUP Pin 260



**AVAILABLE TECHNOLOGIES**

Red Stripe Full Carbon PVC  
Sandwich, Blue Stripe AST

**RACE**



The 11 City Tour is arguably the worlds most grueling paddleboard race. The 5-day marathon takes the participants on over 220 km through 11 Dutch cities. Congratulations to Bart, who is not only a winner but an incredible sport personality whom we have deep respect for. He used a standard Starboard production K15 beating competitors who had up to 17" prototype boards. Jim Drake designed the K-15 3 years ago and the stand out design has won the Japanese championships 2 years in a row with Tomo Murabayashi, the state championships in Florida with Iain McFarland, a very competitive region and last years Jever World cup. Congratulations to the event organizer and 3rd place winner Anne Marie Reichman. Anne Marie is one of the hardest working riders, who not only achieve great results but also have an awesome style and spreads her positive energy everywhere she goes.



TAC

“SUP is another useful toy to my quiver of boards. For small surfing days or just the fjords where I live is an easy way to get psyched and out there!”  
- Terje Haakonsen

TAC

Terje, the all time snowboarding legend spending his time in the water between Norway, Hawaii and Bali.

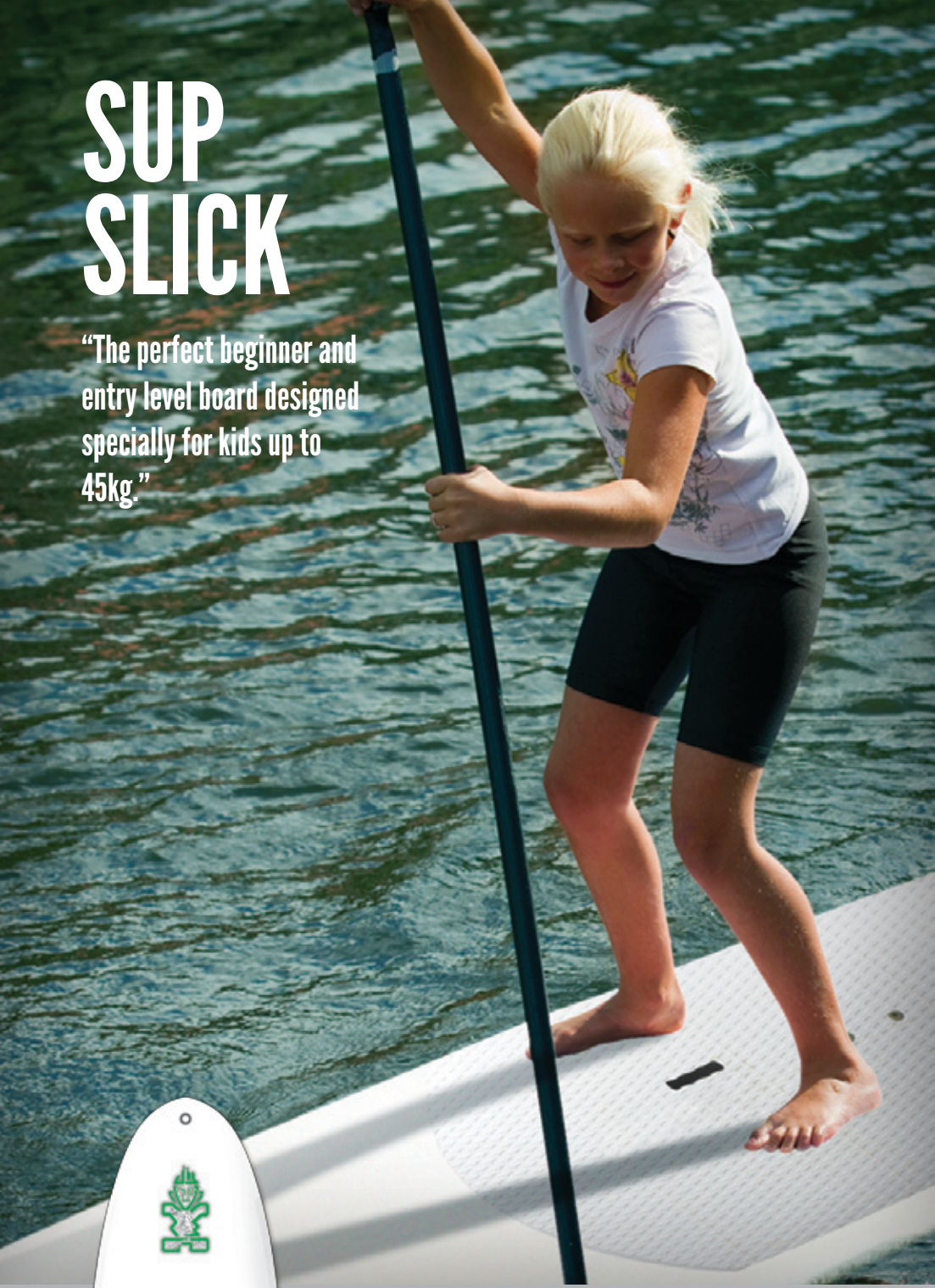


Inspired by the vast Norwegian landscape, traditional Viking swords and helmets, Starboard proudly presents the Terje Haakonsen collectors series. The beautifully hand crafted boards are built to high precision at light weight in the strong precision wood technology that Starboard pioneered back in 1994. Most of the board range is available in this refined offering. If you get your hands on one, you might see yourself peacefully gliding across the Norwegian Fjords or challenge the uniquely powerful waves at Lofoten island during a midnight sun session.



# SUP SLICK

“The perfect beginner and entry level board designed specially for kids up to 45kg.”



## 8'8" x 29.5"

This model is based on our popular 8'5" x 29" pro with extended and lifted nose section for extra easy take off. It comes with soft fins and tail bumper for safety. The slick models are also available as SUPer windsurfing crossovers with windsurfing options.

- Other features include:**
- Reinforced Rails
  - EVA Bumper Nose & Tail
  - Balanced Carry Handle
  - Soft-Fin Thruster
  - Double Stringer
  - Wood Veneer Standing Area

DIMENSIONS			
LENGTH:	8'8"	264.2	cm
WIDTH:	29.5"	74.9	cm
THICKNESS:	4.3"	10.9	cm
TAIL WIDTH:	17.8"	45.1	cm
VOLUME:		130	L

- SOFT THRUSTER**
- Center Fin
  - Soft PU 6"
  - Back fins:
  - Soft PU 3"



DIMENSIONS			
LENGTH:	10'0"	304.8	cm
WIDTH:	34"	86.4	cm
THICKNESS:	4.1"	10.4	cm
TAIL WIDTH:	18.4"	46.7	cm
VOLUME:		168	L

- SOFT THRUSTER**
- Center Fin
  - SOFT PU 6"
  - Back fins:
  - SOFT PU 3"



## 10'0" x 34"

The popular 10'0" x 34" Whopper model in affordable and durable Soft Board construction. The slick models are also available as SUPer windsurfing crossovers with windsurfing options. (See page 74 - 75)

- Other features include:**
- Reinforced Rails
  - EVA Bumper Nose & Tail
  - Balanced Carry Handle
  - Soft-Fin Thruster
  - Double Stringer
  - Wood Veneer Standing Area





# SUPer

“The ultimate Paddleboard and Windsurf crossover with daggerboard options.”



## SUPer 12'6 SUPer 12 SUPer 8'8

Availability Chart

	Camo Black	Blue Touch	Slick
SUPer 12'6	o		
SUPer 12	o	o	
SUPer 10	o	o	o
SUPer 8'8			o

## FOUR SIZES

**The SUPer 12'6** - the longest and most slender board known as the Cruiser. It'll glide beautifully wether windsurfing or paddling and includes a fully retractable daggerboard.

**The SUPer 12** - the most stable board known as the Big Easy. It's a solid platform for even the heaviest of riders. Great for riding with a paddle or a rig. Includes a fully retractable daggerboard.

**The SUPer 10** - the favorite all-rounder and known as the best selling Whopper. A fabulous paddle board which performs very well in the waves and at the same time doubles as a cool entry level Windsurfer. Camo and Blue Touch includes a thruster fin set up and a retractable daggerboard. The slick model sports a Thruster fin set up and a Tuttle box Drake Shallow 410 center fin.

**The SUPer 8'8** - The most compact model and the most radical surfer. Ideal for younger sailors. Available in Slick only and supplied with a set of thruster fins, a set of sidebiter fins and a tail centre fin.

## THREE CONSTRUCTIONS

### Blue Touch

Tough, epoxy fibre glass construction with polished blue rails and a special non-slip deck finish. The lightest option.

### Camo

Tough, epoxy fibre glass construction with a camouflage soft deck finish.

### Slick

A soft-board construction with a durable smooth bottom skin and double internal wood stringers. The most affordable option. The slick models are also available as pure paddle boards, without windsurfing options.

SUPer





Carbon Handle  
LIGHTWEIGHT CARBON HANDLES



Roller wheel  
FOR K-15



Paddle Bag



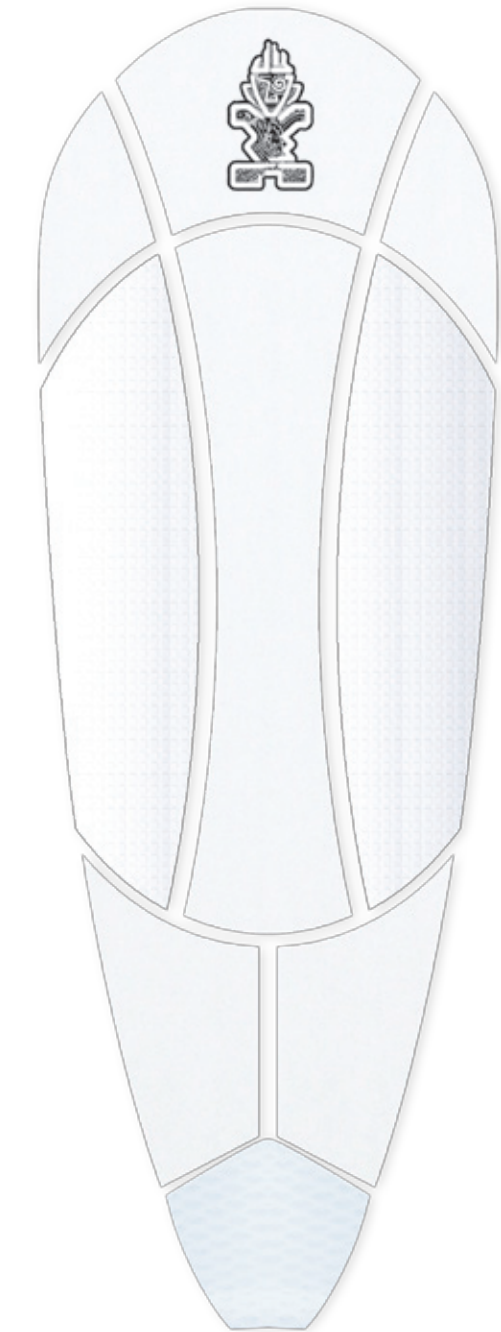
Blade cover



Board Bag  
BOARD BAGS ARE AVAILABLE IN ALL SIZES FROM 6'6" TO 15"

Super Leash

- SUPER COMFORTABLE DIAMOND CUT ANKLE CUSHION
- AVAILABLE IN TWO CUFF SIZES (ANKLE OR CALF)
- 9MM SUPER STRONG CORD
- DOUBLE STAINLESS STEEL SWIVELS
- KEY POCKET
- 7', 10' AND 12' LENGTHS



Multiple Adjustable Deck Pad  
DESIGNED TO SUITE ALL ALL ROUND, WIDE BODY, COMPACT AND PRO WAVE BOARDS.



Hydration Pack  
HOLDS 1.5 LITERS  
50 FLUID OUNCES



Impact Vest  
• CE APPROVED  
• INCLUDES KEY POCKET IN THE FRONT AND STORAGE POCKET IN THE BACK.



# Tiki, he was both God and Chief.

It was Tiki who brought my  
ancestors to these islands  
on which we live.

Being the first man on  
earth, he mastered the  
wind and the waves  
through bravery, creativity  
and strength, ”

tells Tei Tetua, the last  
native that had tasted Long  
Pig (man), reciting an old  
folk tale by the crackling  
evening fire. .



brain waves



tiki sun b&amp;w



tiki sun hue



tribal paddles



eaten



starboard chromatic



minimal



starboard warm



starboard temple



stb



tiki texture black



tiki texture white



tiki board explosion



front



back

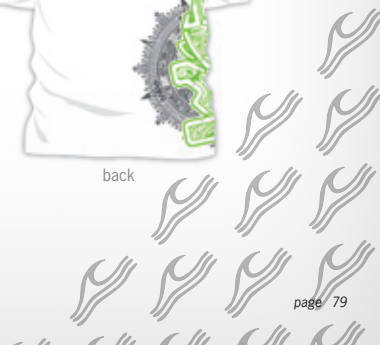


front

mayan tiki



back





MENs URBAN

long sleeve button up



polo shirt



tiki texture button up



tiki texture hoodie



imperial walker



denim walk shorts



polar fleece



urban cargos



MENs PERFORMANCE

team lycra green  
also available in long sleeves



team lycra blue  
also available in long sleeves



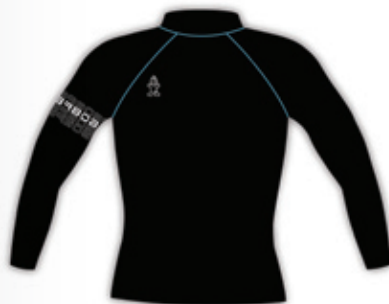
tiki lycra  
also available in long sleeves



paddle shirt



tattoo lycra



titanium neoprene



alternative titanium neoprene



undercover



MENs PERFORMANCE

tiki water shirt  
also available in long sleeves



neutral water shirt  
also available in long sleeves



chromatic water shirt  
also available in long sleeves



long john



paddling pants



alternative water shirt  
also available in long sleeves



weather jacket



brain waves boardies



hybrid boardies



sup boardies



WOMENs WEAR

woman blooming t-shirt



drop t-shirt



beach singlet



pearl



hoodie



long sleeve lycra



short sleeve lycra



tiki waves boardies



ladies brain waves boardies



APPAREL



kids eaten t-shirt



starboard starwars t-shirt



tiki mask hoodie



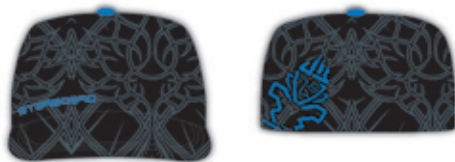
## HEAD WEAR

visor

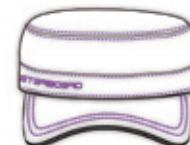


flexfit stb

flexfit 210 fitted



beanie

flexfit pinhead  
also available in white

ladies military cap

## BAGS

kooaka white



kanalua



kopaka black



airline overhead



lg travel roller



lolalua



sm fin bag



lg fin bag



## CAROL FILEN

product manager / technical designer

“

As an avid Water person, athlete and designer, developing the Starboard Apparel collection combines my passion for creativity and function, it embodies the lifestyle associated with our sport and the technical product that enhances our interaction with Water and our environment.”



## KARMA SIRIKOGAR

graphic designer / illustrator

“

From illustrating and coming up with creative concepts for the apparel collection to layout design for this SUP catalogue, working with starboard has been one energetic ride. With fresh, curious eyes in starboards World of Wind & Water, it was effortless to feel so inspired.”





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There it is again, the sound of wind, the sound of ocean and the sound of summer. you can see them out at sea, - The Sweepers. One by one or in a big group, for every day a newbie will join in and the community is growing. Only a couple of years ago, Stand Up Paddling was so new you could hear it on the radio when someone took their board for a paddle. Today, it is just as common as taking your dog for a walk.

The only difference now is that it's no longer only a summer, but an all-year-round activity. We make up our own rules and design products that no longer paint the world in black and white, but allows us to see the different shades of grey and paddle in any type of conditions. No matter what size you are, or experience you may have.

Our journey continues from the North, to South America, from Asia to Europe and what makes all the difference are the people you meet. I often caught myself realizing how fortunate I am to be involved with such a great group of people. Basically it's just a bunch of individual Artists, who are all in it for the fun of it. This random group of people do really interesting things like starting up world class Marathons or looking at fitness from a whole new perspective. People pushing the boundaries whilst pioneering a new sport; there's no map to follow.

It is quite a unique period of development, which only comes around once.

# THE TEAM

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Sataka Joo-sawat  
Margareta Engstrom  
Svein Rasmussen

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Halvard Feragen

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Warren Currie  
Edu Bartolome  
John Carter  
Scott Sakamoto  
Frode Sandbech  
Alexander Kayiambakis



# THANK YOU

Mark Colino - For being the man  
Karen and Keith Baxter - For great support  
Shawneen and Matt Schweitzer - For great support  
Pineapple Yoga, Kauai - For teaching the balance  
Kayak Pucon, Chile - For the ride  
Scott and Warren Currie - For being STOKED  
Debbie and 'Wardog' - For great support  
Gaute Kristianses - For staying strong  
Pete Cox - For testing  
Elling Baldhald - For ideas





With light durable award winning performance designs, Starboard  
continues as the trendsetter and world leader.  
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